

Riverside Community College District  
**ADVANCEMENT AND PARTNERSHIP COMMITTEE**

April 8, 2025

<https://rccd-edu.zoom.us/j/88946213803?pwd=x1bjuBkAz7IkPPb1H5w98qyCURMjx8.1>

I. **Call to Order**

II. **Welcome and Introductions**

III. **Review and Approve of Committee Charge** (*Action Item*)

- APC Charge: The [Advancement and Partnership Committee](#) (APC) supports the District through efforts that expand the awareness of, advocacy for, and engagement with RCCD and its colleges. The APC reviews and provides guidance on a variety of institutional advancement and economic development efforts to support Districtwide initiatives to achieve the District Strategic Plan. These include, but are not limited to, the annual legislative program, workforce and economic development efforts, strategic communication efforts, and the identification of external funding sources. The APC coordinates specific strategies and practices used by the colleges and District office to implement plans efficiently and effectively, thereby ensuring integration, alignment, and economies of scale in goal attainment. The APC monitors, assesses and evaluates the District strategic goals and objectives assigned by the DSPC and provides at least one written assessment of the assigned goals to the DSPC in spring. The APC assists in the development of the District five-year plans listed in the District Strategic Plan, coordinates the planning activities of the colleges into an integrated strategy, and provides regular updates to DSPC on the progress of plan development.

IV. **APC Updates**

- a. 02.25.25 - [Alternate Resources Committee](#) (ARC)
- b. 02.27.25 - [Institutional Partnerships Committee](#) (IPC)
- c. 03.07.25 - [District Marketing and Communications Committee](#) (DMCC)
- d. 04.02.25 - [Civic Engagement Committee](#) (CEC)
- e. 04.04.25 - [Facilities Naming Committee](#) (FNC)

V. **Items for Discussion**

- Apprenticeship Operation Taskforce

VI. **New Business/Topics for Future Meetings**

VII. **Q&A**

VIII. **Next Meeting: TBD**