

District Technical Review Committee Meeting Agenda

Tuesday, April 6, 2021	2:30-4:00pm	Hosted Via Zoom
Committee Members	Guests	
☐ Steven Schmidt (Chair, MUS)	☐ Lijuan Zhai (AV	C Ed Services and
	Institutional Effecti	veness, RCCD)
☐ Jeannie Kim (Co-Chair, VC Ed Service	ces) 🗆 Bryan Nicol (Sta	aff, RCCD)
☐ Kelly Douglass (ENG, RCC)	☐ Ellen Brown-Dr	inkwater (AO, RCC)
☐ Brian Johnson (MAT, NOR)	☐ Nick Franco (Ac	O, NOR)
☐ Ann Pfeifle (HIS, MVC)	☐ Jeanne Howard	(AO, MVC)
	☐ Sabina Fernande	ez (Staff, MVC)
	☐ Casandra Green	e (Staff, RCC)
	☐ Nicole Brown (S	Staff, NOR)
Additional Guests:		

Zoom Information

https://ccconfer.zoom.us/j/99142856458

+1 669 900 6833 (US Toll) Meeting ID: 991 4285 6458

Agenda and Minutes

- 1. Approval of Agenda
- 2. Approval of Minutes March 16, 2021

Action Items

- 1. Curriculum Proposals
- 2. 21-22 Curriculum Calendar

Discussion Items

- 1. Activity Courses Kelly Douglass
- 2. Local DE Approval for District Wide Courses Brian Johnson
- 3. Meta Updates Bryan Nicol
 - a. Process for DX Proposals
 - b. Process for Programs, Inclusions, and Exclusions Placeholders
 - c. Facilitator and Department Chair Level Combining
 - d. Program Module
- 4. Course Numbering Guidelines Bryan Nicol



Program Documentation:

- 1. New Programs
 - a. Norco Business Administration 2.0
 - b. Riverside Business Administration 2.0
 - c. Riverside Graphic Design and Promotional Printing Entrepreneur
- 2. Program Modifications
 - a. Riverside Executive Office Management

Notice is Hereby Given That Pursuant to Executive Order N-29-20 the Riverside Community College District Technical Review Committee will meet on April 6, 2021 via Zoom Conferencing.

Consistent with Executive Order N-29-20 and Government Code sections 54953.2, 54954.1, 54954.2, and 54957.5, the Riverside Community College District Technical Review Committee will provide to individuals with disabilities reasonable modification or accommodation including an alternate, accessible version of all meeting materials. To request an accommodation, please contact techreview@rccd.edu at least one week prior to the meeting. Requests received after this time will be honored when possible.

Members of the public wishing to comment on an agenda item or other topic within the purview of the Riverside Community College District Technical Review Committee will be given the opportunity via Zoom or may submit commentary to techneview@rccd.edu.

2021-2022 Riverside Community College District Curriculum Calendar

July 2021								
Su M Tu W Th F Sa								
				1	2	3		
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30	31		

July	
5	Legal Holiday/Day of Observance

January 2022									
Su	М	Tu	W	Th	F	Sa			
						1			
2	3	4	5	6	7	8			
9	10	11	12	13	14	15			
16	17	18	19	20	21	22			
23	24	25	26	27	28	29			
30	31								

Januai	ry
17	Legal Holiday/Day of Observance

August 2021								
Su M Tu W Th F Sa								
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30	31						

August			

February 2022								
Su	M	Tu	W	Th	F	Sa		
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20	21	22	23	24	25	26		
27	28							

rebluc	rebluary					
18	Legal Holiday/Day of Observance					
21	Legal Holiday/Day of Observance					
22	College Curriculum Meeting					
	-					

September 2021								
Su	М	Tu	W	Th	F	Sa		
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12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30				

Se	September					
6	6 Legal Holiday/Day of Observance					
7	Technical Review & District Curriculum					
14	College Curriculum Meeting					
21	Technical Review & District Curriculum					
24	Last Day to Launch (Originator)					
28	College Curriculum Meeting					

	March 2022							
Su	М	Tu	W	Th	F	Sa		
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13	14	15	16	17	18	19		
20	21	22	23	24	25	26		
27	28	29	30	31				

Marc	March					
1	Technical Review & District Curriculm					
8	College Curriculum Meeting					
15	Technical Review & District Curriculm					
22	College Curriculum Meeting					
31	Legal Holiday/Day of Observance					

	October 2021								
Su	M	Tu	W	Th	F	Sa			
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24	25	26	27	28	29	30			
31									

Octo	October							
5	Technical Review & District Curriculum							
8	Discipline Deadline (Discipline Facilitator Approval)							
12	College Curriculum Meeting							
19	Technical Review Penultimate Approval							
22	Program Submission to TR E-mail Deadline							
22	Department Chair Approval Deadline							
26	College Curriculum Penultimate Approval							
27	Admin Review Deadline							

April 2022								
Su	М	Tu	W	Th	F	Sa		
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17	18	19	20	21	22	23		
24	25	26	27	28	29	30		

April	
5	Technical Review & District Curriculum
11-17	Spring Break
19	Technical Review & District Curriculum
26	College Curriculum Meeting

November 2021								
Su	M	Tu	W	Th	F	Sa		
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30						

Nov	/ember
2	Technical Review Last Possible Approval
9	College Curriculum Last Possible Approval
11	Legal Holiday/Day of Observance
16	District Curriculum Last Possible Approval
23	College Curriculum Meeting
24	Ed Services Prepares Proposals for Cabinet
29	Executive Cabinet Last Possible Approval

May 2022								
Su	M	Tu	W	Th	F	Sa		
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30	31						

May	
3	Technical Review & District Curriculm
10	College Curriculum Meeting
17	Technical Review & District Curriculm
24	College Curriculum Meeting
30	Legal Holiday/Day of Observance

December 2021								
M	Tu	W	Th	F	Sa			
		1	2	3	4			
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13	14	15	16	17	18			
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27	28	29	30	31				
	6 13 20	M Tu 6 7 13 14 20 21	M Tu W	M Tu W Th	M Tu W Th F 1 2 3 6 7 8 9 10 13 14 15 16 17 20 21 22 23 24			

Decer	December						
7	Technical Review & District Curriculum						
7	Committee on Teaching & Learning Last Possible						
10-16	Finals Week						
14	Board of Trustees Last Possible Approval						
24	Legal Holiday/Day of Observance						

	June 2022									
Su	M	Tu	W	Th	F	Sa				
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5	6	7	8	9	10	11				
12	13	14	15	16	17	18				
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26	27	28	29	30						

als Week			
AID VVCCIC			

Technical Review - Curriculum Proposals Proposals for 04/06/2021

Courses					
Course De	<u>letions</u>	MNR	Notes		
CAT 84	Word Processing: WordPerfect for Windows				
CIS 84	Word Processing: WordPerfect for Windows				
Course Inc	lusions	MNR	Notes		
ETS 14	African American History I				
Course Ma	ajor Modifications	MNR	Notes		
H CMI 61 For the CMI with faculty	Introduction to Spanish English Translation courses below, the originator is no longer with the district. Ann.	✓ □ □ n will work			
H CMI 71	Bilingual Interpretation for the Medical Professions	V			
H CMI 81	Introduction to Court Interpreting	V			
H CMI 91	Introduction to Translation and Interpretation for Business				
H ENE 51 Holding for	Print Reading ENE-851.				
H ENE 851 Description	Print Reading and hours do not match ENE/DFT-51. Minutes are also missing.				
H FIT S3 Objectives a	Basic Fire Fighter Academy are missing.				
PHI 19	Native American Thought				
Course Mi	nor Modifications	MNR	Notes		
H FIT CFO3A Holding for	Human Resources Management Chief Fire Officer course relaunch as major mods.				
H FIT CFO3B	Budget and Fiscal Responsibilities Chief Fire Officer	V			
H FIT CFO3C	General Administration Functions Chief Fire Officer	V			
H FIT CFO3D	Emergency Service Delivery Responsibilities	V			
H FIT CO2A	Human Resource Management	V			
H FIT CO2B	General Administrative Functions	V			
H FIT CO2C	Fire Inspections and Investigations	V			

C	Courses					
C	Course Minor Modifications			Notes		
Н	FIT CO2D	All Risk Command Operations				
Н	FIT CO2E	Wildland Incident Operations				
Н	FIT S21	Public Safety Honor Guard Academy				
Н	FIT S3A	Introduction to Fire Academy and Physical Conditioning for Fire Academy Students				
Н	FIT S3B	Firefighter I Academy Skills Review and Certification	V			
N	New Courses M N R Notes					
Н	ENG 110 Questions raised r	Introduction to Social Justice Studies regading if, based on content, this course belongs in the EN	□ 			
		a faculty member with the English FSA have the minimum of the course? Content does not appear to , etc.				
Faculty indicated that there is a need to adopt a Social Justice Studies discipline and to eventually cross the ENG version of the course with one within the Social Justice Studies discipline. However, at other colleges, social justice courses can and do reside within the English disciplines.						
	ETS 19	Native American Thought				
н	MAT 805	Corequisite Support for MAT-5	V V			
	minutes attached which creates an i courses. For ENG, ENG wrote a non-	ort courses below, entrance skill links may need to be adju. The credit version of these courses are not coded as Basic issue for non-credit eligibility. The intent was to mirror the ENG-91 was purposefully written as not a Basic Skills cours credit version that pulls some curriculum from ENG-91 and sic skills, in order to make it eligible for non-credit approval	Skills, support se, but ENG-			
Н	MAT 812	Corequisite Support for Math 12	V V			
н	MAT 825	Corequisite Support for MAT-25	V V			
Н	MAT 836	Corequisite Support for MAT-36	V V			
D						
	Programs					
	<u>ew Programs</u> от		MNR	Notes		
	BUS	Business Administration 2.0				
	BUS	Business Administration 2.0				
N	on-Credit Certific	ate				
	ADM	Graphic Design and Promotional Printing Entrepreneur				

Programs

Program Modifications M N R Notes

Degree & Certificate

CAT Executive Office Management □ □ ✓

Technical Review Committee

Proposals for Review for Meeting: 04/06/2021

C	Courses					
C	ourse Delet	<u>tions</u>	MNR	Discussion	Action	
	CAT 84 Rationale:	Word Processing: WordPerfect for Windows Course is being deleted from the Riverside Course inventory.				
	CIS 84 Rationale:	Word Processing: WordPerfect for Windows Course is being deleted from the Riverside Course inventory.				
C	ourse Inclu	<u>sions</u>	MNR	Discussion	Action	
	ETS 14 Rationale:	African American History I Somehow when the new ETS courses were approved through curriculum was not added to the ETS-14 course outline of record even though we of HIS-14 cross-listed companion course. We would like to add this course Norco catalog in order to be able to submit both ETS-14 and HIS-14 for the CSU GE area F.	fer the to our			
Course Major Modifications			MNR	Discussion	Action	
Н	CMI 61 Rationale:	Introduction to Spanish English Translation Update COR, add objectives, update texts.		For the CMI courses below, the originator is no longer with the district. Ann will work with faculty.		
Н	CMI 71 Rationale:	Bilingual Interpretation for the Medical Professions Updating of COR to include objectives and recent textbooks.	V			
Н	CMI 81 Rationale:	Introduction to Court Interpreting Updating of COR to include objectives and recent textbooks.				
Н	CMI 91 Rationale:	Introduction to Translation and Interpretation for Business Update COR to include objectives and recent textbooks.				
н	ENE 51 Rationale:	Print Reading Only course title change from Blueprint Reading to "Print Reading"		Holding for ENE-851.		
н	ENE 851 Rationale:	Print Reading Only course title change from Blueprint Reading to "Print Reading"		Description and hours do not match ENE/DFT-51. Minutes are also missing.	-	

C	Courses					
C	ourse Majo	or Modifications	MNR	Discussion	Action	
Н	FIT S3 Rationale:	Basic Fire Fighter Academy Update SLO's due to Assessment results.	V	Objectives are missing.		
	PHI 19 Rationale:	Native American Thought Crosslisted with ETS 19				
<u>C</u>	ourse Mino	or Modifications	MNR	Discussion	Action	
н	FIT CFO3A Rationale:	Human Resources Management Chief Fire Officer This program and courses will replace the current Chief Officer certification courses we are now offering. These courses will allow us to continue to make career development needs of our Fire Technology students. Also to meet requirements.	neet the	Holding for course relaunch as major mods.		
н	FIT CFO3B Rationale:	Budget and Fiscal Responsibilities Chief Fire Officer This program and these courses will replace the current Chief Officer cert courses we are now offering. These courses will allow us to continue to make career development needs of our Fire Technology students. Also to meet requirements.	neet the			
н	FIT CFO3C Rationale:	General Administration Functions Chief Fire Officer This program and these courses will replace the current Chief Fire Officer certification courses we are now offering. These courses will allow us to comeet the career development needs of our Fire Technology students. A meet Title V requirements.	ontinue			
н	FIT CFO3D Rationale:	Emergency Service Delivery Responsibilities This program and these courses will replace the current Chief Fire Officer certification course we are now offering. These courses will allow us to co to meet the career development needs of our Fire Technology students. A meet Title V requirements.	ntinue			
н	FIT CO2A Rationale:	Human Resource Management This course is one of six courses in the new California State Fire Marshals Company Officer certification program that starts in December 2016. This program and courses will replace the current Fire Officer certification cou are now offering. These courses will allow us to continue to meet the care development needs of our Fire Technology students. Also to meet Title V requirements.	rses we			

Technical Review Proposals for 04/06/21

<u>C</u>	ourse Mino	or Modifications	MNR	Discussion	Action
н	FIT CO2B Rationale:	General Administrative Functions This course is one of six courses in the new California State Fire Marshals Company Officer certification program that starts in December 2016. This program and courses will replace the current Fire Officer certification cour are now offering. These courses will allow us to continue to meet the care development needs of our Fire Technology students. Also to meet Title V requirements.			
Н	FIT CO2C Rationale:	Fire Inspections and Investigations This course us one of six courses in the new California Sate Fire Marshals Company Officer certification program that starts in December 2016. This program and courses will replace the current Fire Officer certification cour are now offering. These courses will allow us to continue to meet the care development needs of our Fire Technology students. Also to meet Title V requirements.	ses we		
Н	FIT CO2D Rationale:	All Risk Command Operations This course us one of six courses in the new California State Fire Marshals Company Officer certification program that starts in December 2016. This program courses will replace the current Fire Officer certification course we now offering. These courses will allow us to continue to meet the career development needs of our Fire Technology students. Also to meet Title V requirements.			
Н	FIT CO2E Rationale:	Wildland Incident Operations This course us one of six courses in the new California State Fire Marshals Company Officer certification program that starts in December 2016. This program courses will replace the current Fire Officer certification courses now offering. These courses will allow us to continue to meet the career development needs of our Fire Technology students. Also to meet Title V requirements.	✓ □ □		
Н	FIT S21 Rationale:	Public Safety Honor Guard Academy Update to add sample assignments.			
н	FIT S3A Rationale:	Introduction to Fire Academy and Physical Conditioning for Fire Academy Students Update and align student learning outcomes and course content			

Courses

Cours	Courses					
Course	e Minor Modifications	MNR	Discussion	Action		
H Ration		☑ ☐ ☐ ire Marshal.				
New C	<u>Courses</u>	MNR	Discussion	Action		
H Ration			Questions raised regading if, based on content, this course belongs in the ENG discipline. Would a faculty member with the English FSA have the minimum quals appropriate to teach the content of the course? Content does not appear to focus on literature, writing, etc. Faculty indicated that there is a need to adopt a Social Justice Studies discipline and to eventually cross the ENG version of the course with one within the Social Justice Studies discipline. However, at other colleges, social justice courses can and do reside within the English disciplines.			
ETS 19	<u> </u>	•				
MAT 8 Ration			For the MAT support courses below, entrance skill links may need to be adjusted. No minutes attached. The credit version of these courses are not coded as Basic Skills, which creates an issue for non-credit eligibility. The intent was to mirror the support courses. For ENG, ENG-91 was purposefully written as not a Basic Skills course, but ENG wrote a non-credit version that pulls some curriculum from ENG-91 and ENG-50, which was basic skills, in order to make it eligible for non-credit approval.			

C	Courses					
Ν	lew Course	<u>s</u>	MNR	Discussion	Action	
Н	MAT 812 Rationale:	Corequisite Support for Math 12 MAT-812 is a noncredit course that mirrors MAT-112. MAT-812 allows to take this support course indefinitely and without cost.	✓ ✓ ✓ students			
Н	MAT 825 Rationale:	Corequisite Support for MAT-25 This is a noncredit version of MAT-125. MAT-825 is a noncredit mirror of 125.	✓ ✓ ✓ of MAT-			
Н	MAT 836 Rationale:	Corequisite Support for MAT-36 This course is the noncredit version of MAT-136. It is designed to streng students' skills in the algebra necessary for success in learning the conceskills of Trigonometry. It is to be offered concurrently with MAT-36, Trigonometry.	epts and			
P	Programs					
New Programs		<u>ms</u>	MNR	Discussion	Action	
Α	DT					
	BUS Rationale: Documents:	Business Administration 2.0 Update is being made to be in alignment with new TMC Version 2. Narrative TMC				
	BUS Rationale: Documents:	Business Administration 2.0 Update is being made to be in alignment with new TMC Version 2. Narrative TMC				
N	on-Credit Cert	ificate				
	ADM Rationale:	Graphic Design and Promotional Printing Entrepreneur The proposed Graphic Design and Promotional Printing Entrepreneur ce offers short-term, vocational, CTE-focused and hands-on training that exprospective students with marketable, employable, and entrepreneuriathe graphic design and promotional printing industries	quips			

Narrative

Documents:

Employment Potential

Programs Program Modifications MNRDiscussion Action **Degree & Certificate** CAT **Executive Office Management** Removal of CAT/CIS 84 from program

Rationale:



Program Outline

Γitle: Associate Degree for Transfer in Business Administration 2.0				
(Please note: ADTs ar	eno Valley College re college specific. If multiple rting documents are required	e colleges wish to ad	ollege	
TOPs Code: 050	5.00 CIP	Code: 520201	-	
Type of ADT: Transfer	☐ Associate in Arts	for Transfer	□ Associate in Science for □	
This is a:	□ New ADT		☑ Modification to an existing ADT	
Update to Version 2 – Rationale:	cation to an existing Al to include MAT 1A; delete to to be in alignment with new	CIS 1A and MAT-4	ify the changes being made:	
District Technical	form and the documents	ΓechReview@rc	to your college coordinator and the cd.edu. Please do not submit your	
☐ Discipline and I☐ Narrative <i>(See ne</i> ☐ Completed Cha	ncellor's Office Templa Γ Articulation Informati	wing approval te (TMC) (Must b	: be most current version available) by the TMC (Work with your Articulation	



Program Narrative

Item 1. Program Goals and Objectives

This degree is designed to facilitate the student's passage from Norco College to the California State University (CSU) System with an Associate in Science in Business Administration for Transfer degree 2.0. This degree will satisfy the lower division requirements for the eventual conferral of the Bachelor's Degree in Business Administration at a CSU. With this degree the student will be prepared for transfer to the university upper division level. Additionally, the intent of an associate degree for transfer is to assist students in seamlessly transferring to a CSU.

Item 2. Catalog Description

This degree is designed to facilitate the student's passage from Norco College to the California State University (CSU) System with an Associate in Science in Business Administration for Transfer degree 2.0. This degree will satisfy the lower division requirements for the eventual conferral of the Bachelor's Degree in Business Administration at a CSU. With this degree the student will be prepared for transfer to the university upper division level. Additionally, the intent of an associate degree for transfer is to assist students in seamlessly transferring to a CSU.

Program Learning Outcomes Upon successful completion of this program, students should be able to:

- Demonstrate use of technology and application software to analyze and solve business decisions.
- Demonstrate mathematical and accounting procedures used for business specific calculations and decisions.
- Demonstrate the application of economic and business theories to develop effective business processes.

Required Courses: 26 units

Course	Title	Units
ACC 1A	Principles of Accounting I	3
ACC 1B	Principles of Accounting II	3
ECO 7/7H*	Principles of Macroeconomics/Honors	3
ECO 8/8H*	Principles of Microeconomics/Honors	3
BUS 18A	Business Law I	3
MAT 12/12H*	Statistics/Honors	4

Select one course below:

Course	Title	Units
MAT 5*	Calculus for Business and Life Science	4
MAT 1A*	Calculus I	4

Select one course below:

Course	Title	Units
BUS 10/10H	Introduction to Business/Honors	3
BUS 24	Business Communication	3

^{*}Courses may also be used to fulfill general education requirements for the CSU GE or IGETC pattern, please confer with a counselor.



PSY/SOC-48 is an approved course substitution for MAT-12/12H and may be used to satisfy the ADT statistics requirement. However, MAT-12/12H is the recommended statistics course for this program since it is more widely accepted for the Business Administration major across the CSU campuses.

ASSOCIATE IN Science FOR TRANSFER DEGREE

The Associate in Science in Business Administration for Transfer degree 2.0 will be awarded upon completion of 60 California State University (CSU) transferable units including the above major requirements and the Intersegmental General Education Transfer Curriculum (IGETC) or California State University General Education (CSUGE) requirements and with a minimum grade point average of 2.0. All courses in the major must be completed with a grade of "C" or better (or a "P" if taken as Pass/No Pass).



Program Outline

Title: Associa	te Degree for Transfer in	Business Admi	nistration 2.0
(Please note: AD	· e	e colleges wish to	■ Riverside City College adopt this program, a separate proposal and
TOPs Code:	0505.00 CIP	Code: 52020	1
Type of ADT : Transfer	: Associate in Arts	for Transfer	⊠ Associate in Science for
This is a:	□New ADT		
Update to Versio Rationale:	dification to an existing A n 2 – to include MAT 5 or 1A; de	elete CIS 1A	cify the changes being made:
District Techn	this form and the document	TechReview@r	w to your college coordinator and the ccd.edu. Please do not submit your
□Discipline an □Narrative (See □Completed C□C-ID or ASS	Chancellor's Office Templat	wing approval te (TMC) (Must	g: be most current version available) by the TMC (Work with your Articulation



Program Narrative

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ECO 8/8H	Principles of Microeconomics/Honors	3
BUS 18A	Business Law I	3
MAT 12/12H	Statistics/Honors	4

Select one course below:

Course	Title	Units
MAT 5	Calculus, for Business and Life Science	4
MAT 1A	Calculus I	4

Select one course below:

Course	Title	Units
BUS 10/10H	Introduction to Business/Honors	3
BUS 24	Business Communication	3

For additional information, please see the Program and Course Approval Handbook (PCAH), the RCCD Curriculum Handbook, the Taxonomy of Programs manual, and the TOPs/CIP/SOC crosswalk.



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Program Outline

Title: Gra	phic Design and Promotional I	Printing Entrepreneur
(Please note		Norco College
TOPs Cod	e: 0614 Digital Media	CIP Code: 090702 Digital Communication and Media
⊠ Certific	e is being proposed as: eate of Completion (CDCP Eligible ease specify non-credit category:	e)
\boxtimes	Short-Term Vocational	☐ Workforce Preparation
	ate of Competency (CDCP Eligible case specify non-credit category:	e)
	English as a Second Language	☐ Elementary and Secondary Basic Skills
Ple	ease specify non-credit category:	Eligible; Not Submitted to State Chancellor's Office)
	Citizenship for Immigrants	☐ Health and Safety
	Parenting Home Economics	☐ Courses for Persons with Substantial Disabilities ☐ Courses for Older Adults
	Trome Leonomies	_ coarses for class reading
This is a:		☐ Modification to an existing non-credit certificate
	C	edit certificate, please specify the changes being made: escription, learning outcomes, courses, contact hour values, etc.)
Rationale: (Please note	: This information will be presented to t	the Board of Trustees.)
Technical I	nit this form and the documents outl	ed Documentation lined below to your college coordinator and the District creed.edu. Please do not submit your proposal until all of
☑ Discipli	nd modified programs must include the and Department minutes showing the (See following page)	
■ Labor N	Market Information and Analysis (Fo.	r certificates in the Short-Term Vocational category only)

Program Narrative

Item 1. Program Goals and Objectives

Goals:

The proposed Graphic Design and Promotional Printing Entrepreneur certificate offers short-term vocational training that provides an introductory overview of marketable, employable, and entrepreneurial skills for the graphic design and promotional printing industries. This CTE-focused certificate is designed to provide hands-on instructions in relevant software and technical skills and a comprehensive examination of today's industry and entrepreneurial trends. The knowledge and competencies covered in this program will enable the prospective students to set up good business practices and embrace entrepreneurial ventures with confidence, familiarity, and professionalism. This certificate also serves as a gateway into the Applied Digital Media and Printing program's more comprehensive career certificates and associate's degrees.

Objectives:

- Demonstrate an understanding of the design process from concept to completion for promotional design and printing.
- Utilize effective graphic communication design techniques for print-focused entrepreneurial marketing and promotional campaigns.
- Understand the importance and strategic usage of typography combined with graphics and color themes for compelling visual communication.
- Create professional quality, print-ready vector graphics in Adobe illustrator that use the correct color system and file type.
- Complete a vector-based illustration that utilizes appropriate line quality, color, style, and shading.
- Prepare branding graphics appropriate for entrepreneurial marketing and promotional printing.
- Prepare images using the correct color mode and resolution appropriate for various promotional printing applications.
- Perform proficiently basic image editing techniques including tonal adjustment, color correction, resizing, cropping and removal of unwanted elements.
- Demonstrate the ability to create professional quality images using layers, masks and compositing techniques.
- Demonstrate proper promotional printing techniques and procedures.
- Produce prints that demonstrate technical competency, craftsmanship and attention to detail.
- Examine different design styles and printing techniques for various entrepreneurial marketing and promotional applications.

Item 2. Catalog Description

Includes program requirements, prerequisite skills or enrollment limitations, program learning outcomes, and information relevant to program goal.

a. The certificate provides students with an understanding of the design process, Adobe Photoshop, Adobe Illustrator, and promotional printing processes. The knowledge and

competencies covered in this program will enable the prospective students to function as entrepreneurs in the graphic design and promotional printing industries. This certificate also serves as a gateway into the Applied Digital Media and Printing department's more comprehensive credit programs.

- b. Program requirement:
 - Graphic Design and Promotional Printing Entrepreneur certificate is consisted of the following four courses; each course is 16 hours long and the certificate is 64 hours long in total.
 - 1. ADM801 Design Process for Graphic Design and Printing Entrepreneur
 - 2. ADM802 Adobe Illustrator for Graphic Design and Printing Entrepreneur
 - 3. ADM803 Adobe Photoshop for Graphic Design and Printing Entrepreneur
 - 4. ADM804 Promotional Printing for Graphic Design and Printing Entrepreneur
- c. Prerequisite skills: None. These four classes can be taken out of sequence; however, it is advisable to take them sequentially.
- d. Enrollment limitation: 25 maximum capacity
- e. PLOS: Upon successful completion of this program, students should be able to:
 - i. Critical assessment of the design processes from conception to completion for promotional design and printing.
 - ii. Prepare branding graphics appropriate for entrepreneurial marketing and promotional printing.
 - iii. Prepare images using the correct color mode and resolution appropriate for various promotional printing applications.
 - iv. Examine different design styles and printing techniques for various entrepreneurial marketing and promotional applications

Item 3. Program Requirements

Includes course requirements and sequencing that reflect program goals. The courses specified must coincide with the courses associated with the certificate proposal record. Within the program requirements table, specify the total student contact hours of each course. Course titles and contact hours must be exact.

Required Courses: ____ hours

Course	Title	Hours	Sequencing
ADM801	Design Process for Graphic Design and Printing Entrepreneur	16	Fall and Spring
ADM802	Adobe Illustrator for Graphic Design and Printing Entrepreneur	16	Fall and Spring
ADM803	Adobe Photoshop for Graphic Design and Printing Entrepreneur	16	Fall and Spring
ADM804	Promotional Printing for Graphic Design and Printing Entrepreneur	16	Fall and Spring

Licenve Courses nour	E	lective	Courses:	hours
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Course	Title	Hours	Sequencing
n/a	n/a	n/a	n/a

Total Program Hours: 64 hours

Item 4. Master Planning

Describe how the certificate program fits into the mission, curriculum, and master planning of the college and higher education in California.

a. Appropriateness to mission

The Riverside Community College District's (RCCD) mission is to offer educational opportunities that promote social and economic mobility for its students and demonstrates leadership in the region and the state by providing high quality instructional programs and by advancing social justice for all. In unison with the RCCD's mission, this Graphic Design and Promotional Printing Entrepreneur certificate serves a diverse community of learners by offering hands-on training that helps students achieve their educational and career goals. This short-term vocational and student-centered CTE program also strives to improve the social and economic mobility of its students and communities by equipping prospective learners with relevant and marketable skills for entrepreneurial applications in the areas of graphic design and promotional printing. The development of this Graphic Design and Promotional Printing certificate is consistent with Riverside Community College District's Mission Statement and master plan, as it provides a pathway to the workplace, additional noncredit certificates, or credit certificates and degrees.

b. Need

According to the Center for Excellence's recent report, employment for the multimedia occupational group is expected to increase by 4% between 2018 and 2023 in the Inland Empire/Desert region (IEDR). A total of 1,475 job openings will be available over the five-year timeframe. The median wages for the multimedia occupational group are above the MIT Living Wage estimate of \$12.39 per hour for a yearly salary of \$42,700 for a single adult living in the IEDR.

Graphic design and printing courses at the Applied Digital Media and Printing (ADM) department at RCC consistently fill and given that the noncredit program will have lower barriers to enrollment; therefore, the ADM department believes these non-credit courses will fill successfully.

The college expects to offer all courses in the Graphic Design and Promotional Printing Entrepreneur certificate twice per year(Spring and Fall), and each class will have a capacity of 25 seats (due to the number of equipment and capacity of the ADM labs).



This certificate will potentially yield in total 200 seats available to prospective students and 50 program completion each academic year.

Currently, there is no other non-credit certificate at the RCCD that is specially geared toward short-term vocational training that provides an introductory overview of marketable, employable, and entrepreneurial skills for the graphic design and promotional printing industries. This certificate is designed to fill that gap and allow adult learners to build the specific knowledge necessary to meet their short-term goals as graphic design and promotional printing entrepreneurs. The Applied Digital Media and Printing (ADM) department at RCC currently offers credit programs that address many of the overlapping skills outlined in this non-credit certificate; however, this short-term certificate will expand access to those interested in non-credit and a quicker pathway. This certificate also serves as a gateway into the Applied Digital Media and Printing department's more comprehensive credit courses, degrees and certificates.

c. Resources

v. No additional resources will be needed as the colleges currently have appropriate faculty, staff and technology resources to offer this program. Additionally, this program will not result in additional costs.

d. Compliance

vi. This certificate program is in full compliance with Title 5 and is not in conflict with any state or federal laws, statues, or regulations.



Program Outline

Title: Executi	ve Office Mana	ngement	t		
	degrees and certij		e college	rco College specific. If multiple college supporting documents are r	☐ Riverside City College es wish to adopt this degree or equired.)
TOPs Code:	0514.40	CIP C	ode:	520204	
Type of Prog ☐ Certificate		t only	□Asse	ociate's Degree only	□ Certificate <u>and</u> Degree
Type of Asso	ciate Degree:		□ Asse	ociate of Arts	
This is a:	□ New certific	cate/deg	gree	⊠ Modification to an	existing certificate/degree
	odification to a val of CAT/CIS		_	_ · · -	specify the changes being
Rationale: Removal of C	AT/CIS 84 fror	n progr	am		
District Techn		he docu mmittee	ments of the via Te	chReview@rccd.edu. 1	college coordinator and the Please do not submit your
☑ Discipline☑ Narrative (nd Certificates and Departmen see following page eparation docum	t minut		0 11	
In addition to TOPs code mapproval.* ⊠ Labor Mar ⊠ Advisory O	the above, all ust include the ket Information Committee Reco	degree follow and Ar ommend	es and cring to land t		or more with a vocational rate Chancellor's Office for and modifications) and modifications)
the State Chance cannot appear of	llor's Office for ap n student transcrip	oproval, c	certificate e college	es that have not been appro <u>cannot</u> receive apportionm	d are not required to be submitted to ved by the State Chancellor's Office ent for program completions. hese certificates also cannot appear

on student transcripts and colleges cannot receive apportionment for completion.



Program Narrative

Item 1. Program Goals and Objectives Program Learning Outcomes

Upon successful completion of this program, students should be able to:

- Prepare, proofread, and process correspondence memorandums, bills, statements, receipts, and copy information from one record to another.
- Outline and explain administrative procedures and policies to personnel.
- Coordinate and direct records and budget preparation to aid executives.
- Schedule and document appointments, meetings, and travel arrangements.
- Index, code, sort, file, retrieve and maintain office/corporation documents, records, and reports.
- Compile and create basic statistical reports.
- Create properly formatted and grammatically correct business documents.
- Demonstrate an understanding of the planning, organizing, leading, and controlling function of management and apply these concepts and their underlying approaches and principles in the analysis of case studies.

Item 2. Catalog Description

This program prepares individuals to supervise and manage operations and personnel of business offices, including supervision, budget preparation, scheduling, office systems, and records.

Program Learning Outcomes

Upon successful completion of this program, students should be able to:

- Prepare, proofread, and process correspondence memorandums, bills, statements, receipts, and copy information from one record to another.
- Outline and explain administrative procedures and policies to personnel.
- Coordinate and direct records and budget preparation to aid executives.
- Schedule and document appointments, meetings, and travel arrangements.
- Index, code, sort, file, retrieve and maintain office/corporation documents, records, and reports.
- Compile and create basic statistical reports.
- Create properly formatted and grammatically correct business documents.
- Demonstrate an understanding of the planning, organizing, leading, and controlling function of management and apply these concepts and their underlying approaches and principles in the analysis of case studies.



Item 3. Program Requirements

Includes course requirements and sequencing that reflect program goals. For degrees, the GE pattern and calculations used to reach the degree total must be shown following the program requirements table. Course titles and unit values must be exact.

Required Courses: 36 units

Course	Title	Units	Sequencing
CAT-1A	Business Etiquette	3	Y1,Summer, Y1 Fall
CAT/CIS-3	Computer Applications for Business	3	Y1, Spring
CAT-30	Business English	3	Y1, Fall
CAT-31	Business Communications	3	Y1, Fall
CAT-51	Intermediate Keyboarding/Document Formatting	3	Y1, Fall
CAT/ACC-55	Applied Accounting/Bookkeeping	3	Y2, Fall
CAT-61	Professional Office Procedures	3	Y1, Spring
CAT-62	Records Management	3	Y1, Spring
CAT/CIS-80	Word Processing: Microsoft Word for Windows	3	Y2, Fall
CAT/CIS-90	Microsoft Outlook	3	Y2, Fall
CAT/CIS-98A	Introduction to Excel	1.5	Y2 Winter; Y2, Spring
CAT/CIS-98B	Advanced Excel	1.5	Y2, Spring
MAG-44	Principles of Management	3	Y2, Spring

Elective Courses: <u>0</u> units

Course	Title	Units	Sequencing

Total Program Units: 34 units

The Associate of Science Degree in Executive Office Management will be awarded upon completion of the degree requirements, including general education and other graduation requirements as described in the college catalog.

Minimum Degree Units		Maximum Degree Units	
Minimum Required Units	36	Maximum Required Units	34
Minimum Elective Units	0	Maximum Elective Units	0
Local GE Required Units	27	CSUGE Required Units	39
Double Counted Units	3	Double Counted Units	0
Total Minimum Degree Units	60	Total Maximum Degree Units	73

Item 4. Master Planning

This Program is currently an existing part of the Computer Applications and Office Technology curriculum.

Item 5. Enrollment and Completer Projections

		2018-2019		2019-2020	
Course ID	Course Title	Annual	Annual	Annual	Annual
		Sections	Enrollment	Sections	Enrollment
CAT-1A	Business Etiquette	6	186	6	204
CAT/CIS-3	Computer Applications for Business	3	92	4	96
CAT-30	Business English	3	106	4	131
CAT-31	Business Communications	2	62	3	69
	Fundamentals				
CAT-51	Intermed. Keyboarding/Document Formatting	3	98	4	128
CAT/ACC- 55	Bookkeeping/Applied Accounting	3	46	2	73
CAT-61	Professional Office Procedures	1	28	1	32
CAT-62	Records Management	1	31	1	42
CAT/CIS-	Word for Windows	3	127	4	154
80					
CAT/CIS- 84	WordPerfect for Windows	0	0	0	O
CAT/CIS- 90	Microsoft Outlook	3	109	3	98
CAT/CIS-	Introduction to Excel	9	308	11	332
98A					
CAT/CIS- 98B	Advanced Excel	3	72	2	80
MAG-44	Principles of Management	5	192	5	197

Item 6. Place of Program in Curriculum/Similar Programs

This Program is currently a part of the Computer Applications and Office Technology curriculum.

Item 7. Similar Programs at Other Colleges in Service Area

According to the Chancellor's Office Curriculum Inventory System there are only two other programs at Chaffey College under this TOP Code.

Item 8. Transfer Preparation Information (if applicable)

If transfer preparation is a component of the certificate/degree, please provide transfer preparation information.