

Department Chairs Enrollment Management Retreat

November 3, 2023

David Buitron, Institutional Research Analyst

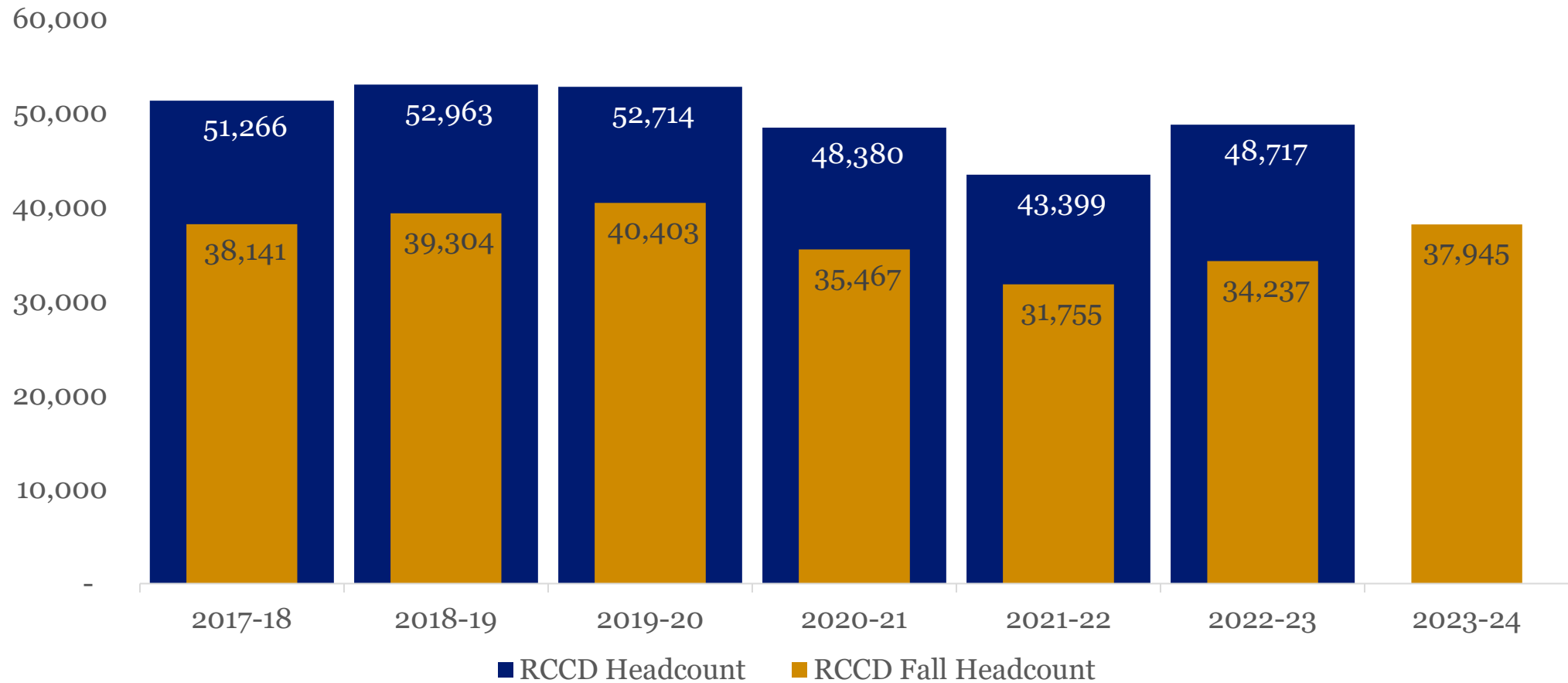
Dulce Bravo, Institutional Research Analyst

Brandon, Owashi, Institutional Research Director



Annual/Fall Student Headcount

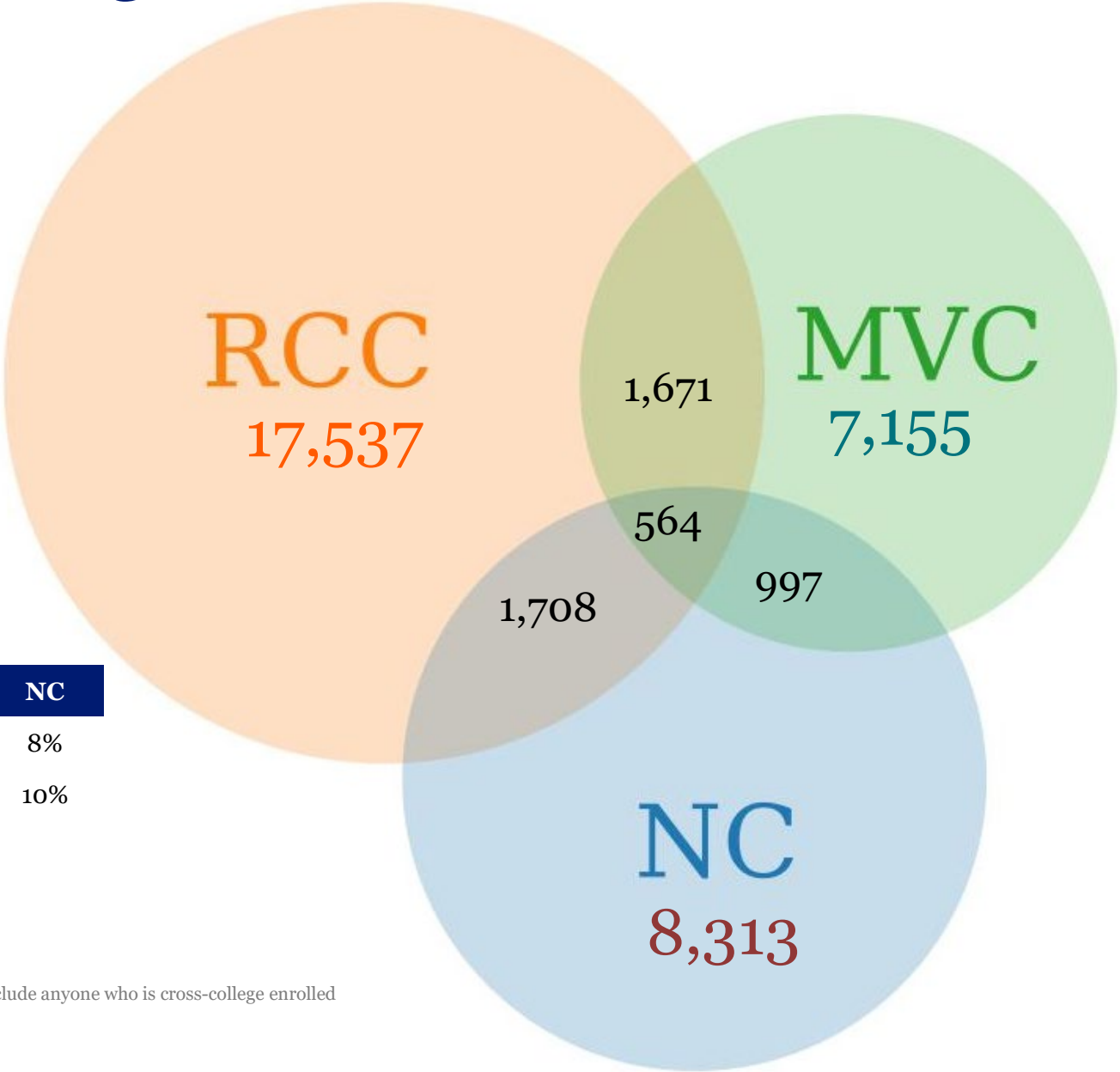
Headcount is recovering and surpassed 2020-21



Fall 23 Student Cross-Enrollment

23FAL Headcount
= 37,945

The largest cross-enrollment group is between MVC and RCC, 16%



College	College HT	RCC	MVC	NC
RCC	21,480		8%	8%
MVC	10,387	16%		10%
NC	11,582	15%	9%	

Venn Diagram is sized/proportioned to its values and the college values exclude anyone who is cross-college enrolled (see table for full college headcount values).
Source: COLMART/Colleague. Queried 10.30.2023

Student Annual Headcount (Full-Time, 24+/Part-Time)

In 2022-23, 80% of our students attended part-time
FT percentages seem fairly constant since 2017-18 (2% drop)

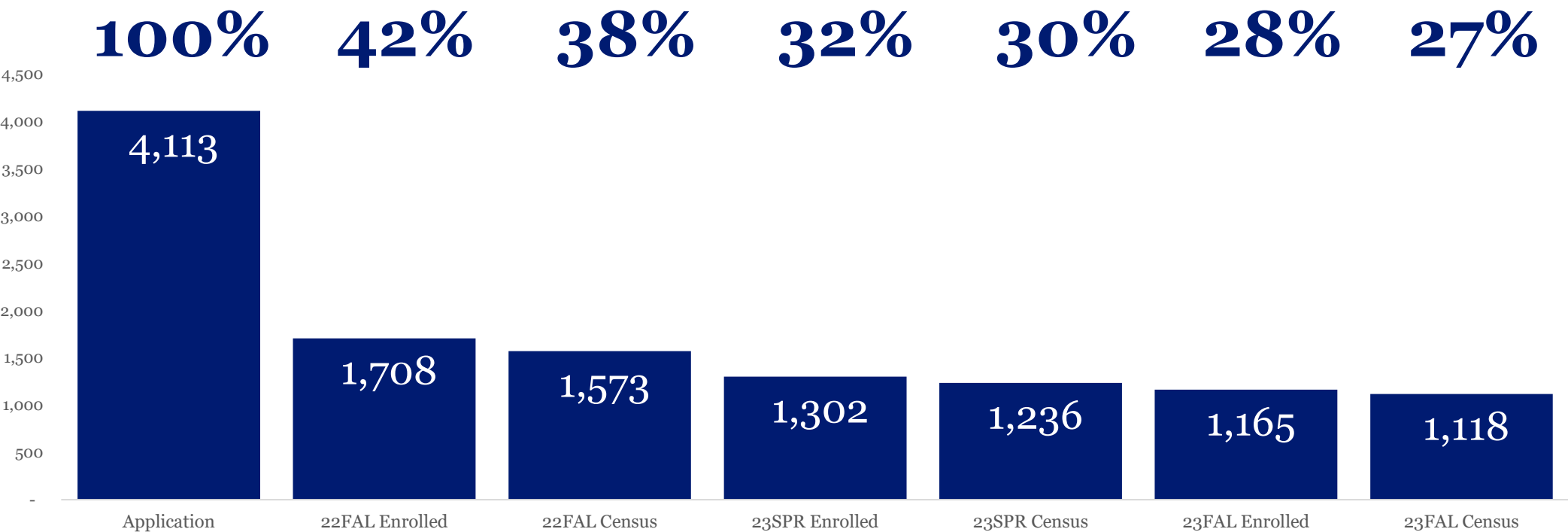


Full/Part Time (24)	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
FT	11,058	11,539	9,865	10,221	8,705	9,787	22%	22%	19%	21%	20%	20%
PT	40,208	41,424	42,849	38,159	34,694	38,930	78%	78%	81%	79%	80%	80%
Total	51,266	52,963	52,714	48,380	43,399	48,717	100%	100%	100%	100%	100%	100%

MVC Persistence from Application to Second Fall



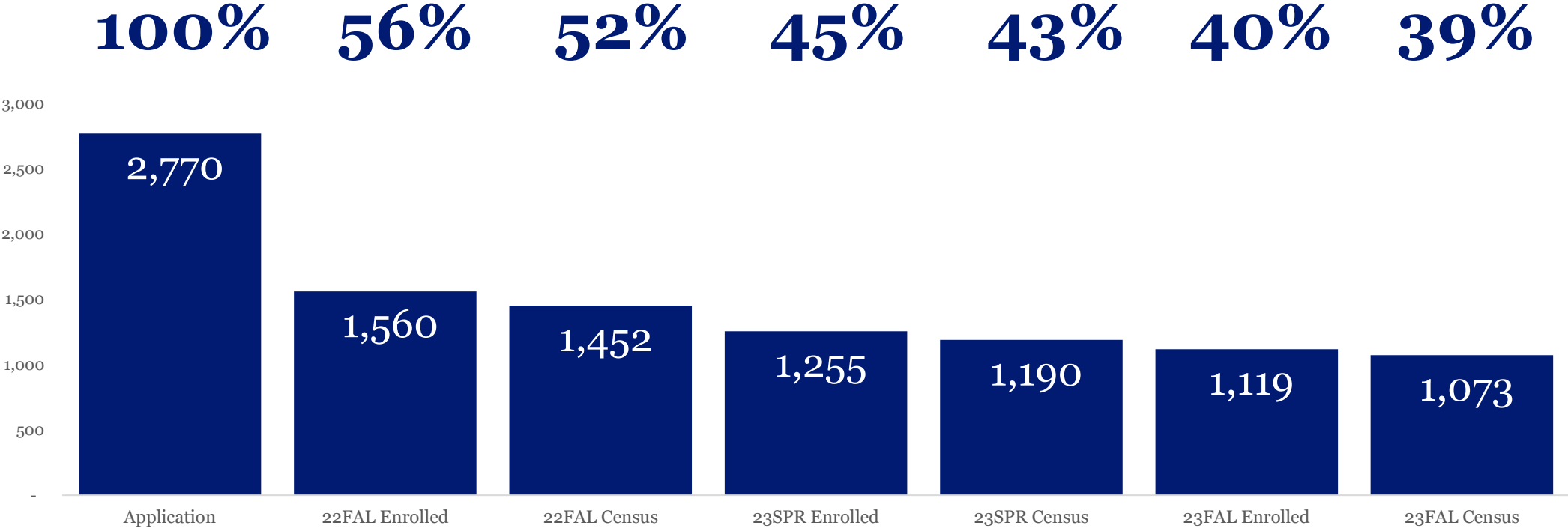
27% of new student applicants enrolled post-census in their second fall term.



NC Persistence from Application to Second Fall



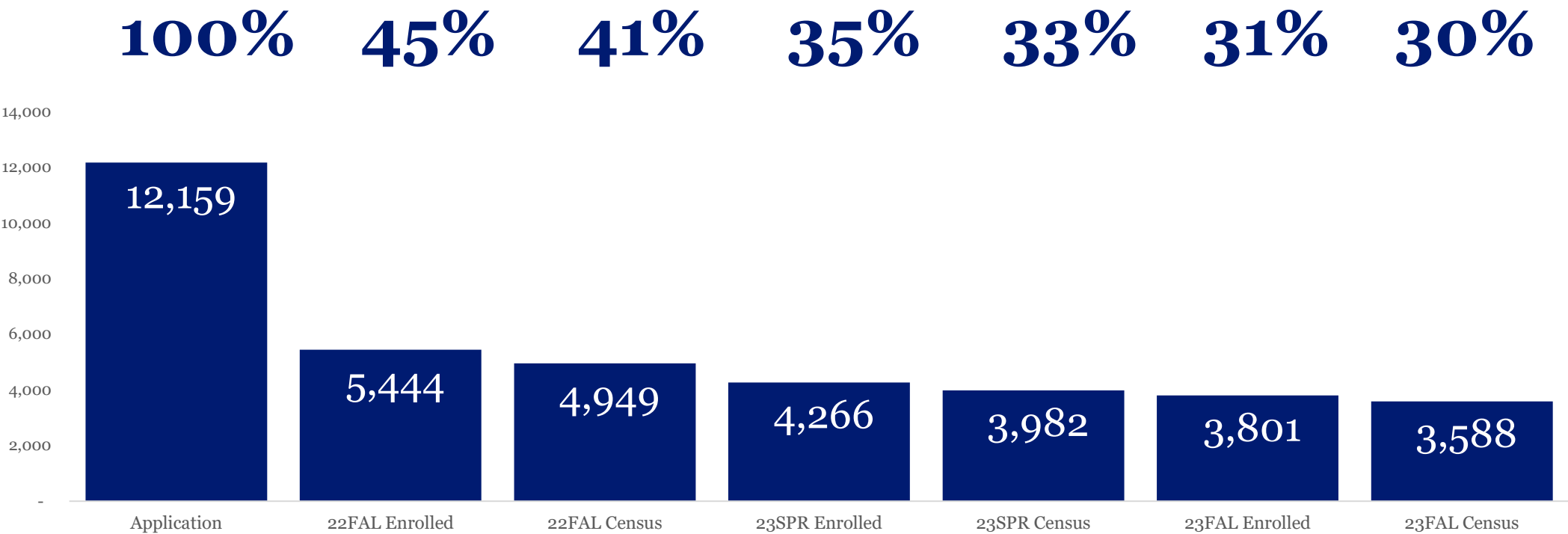
39% of new student applicants enrolled post-census in their second fall term.



RCC Persistence from Application to Second Fall

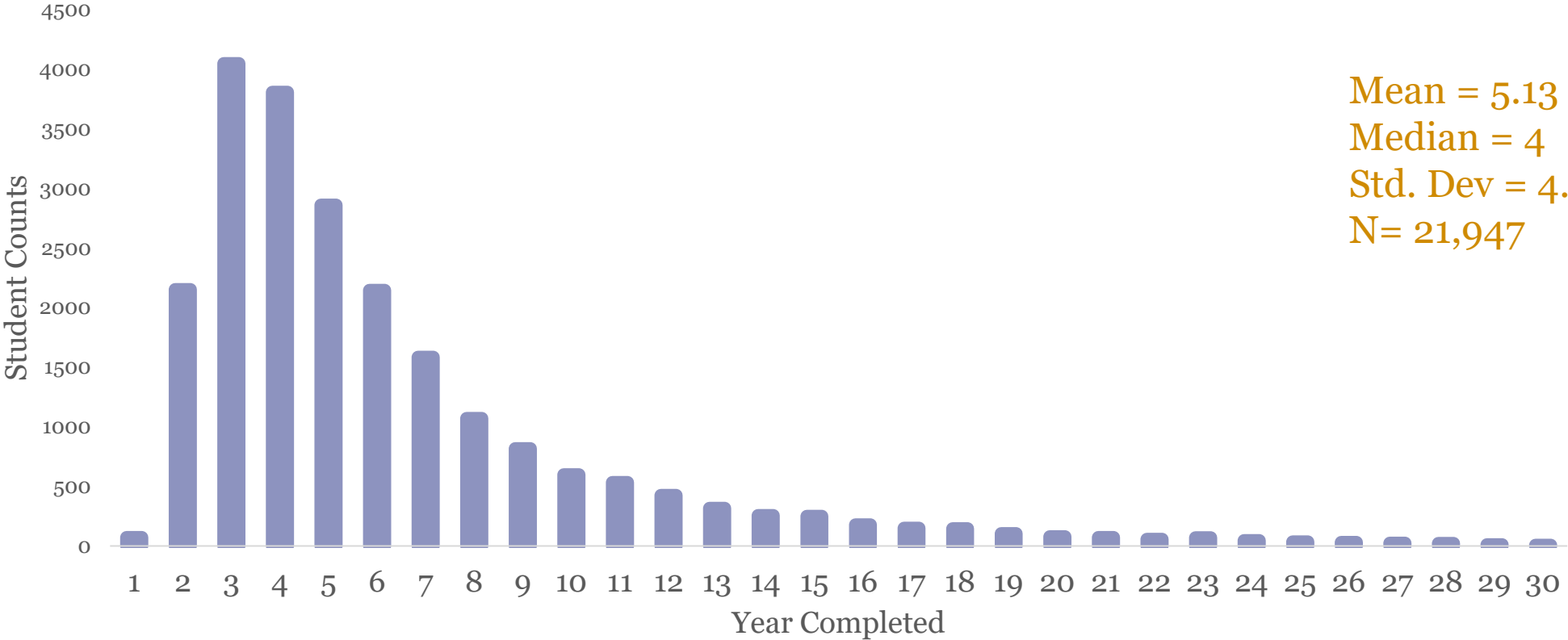


30% of new student applicants enrolled post-census in their second fall term.



Time in Years to First Degree

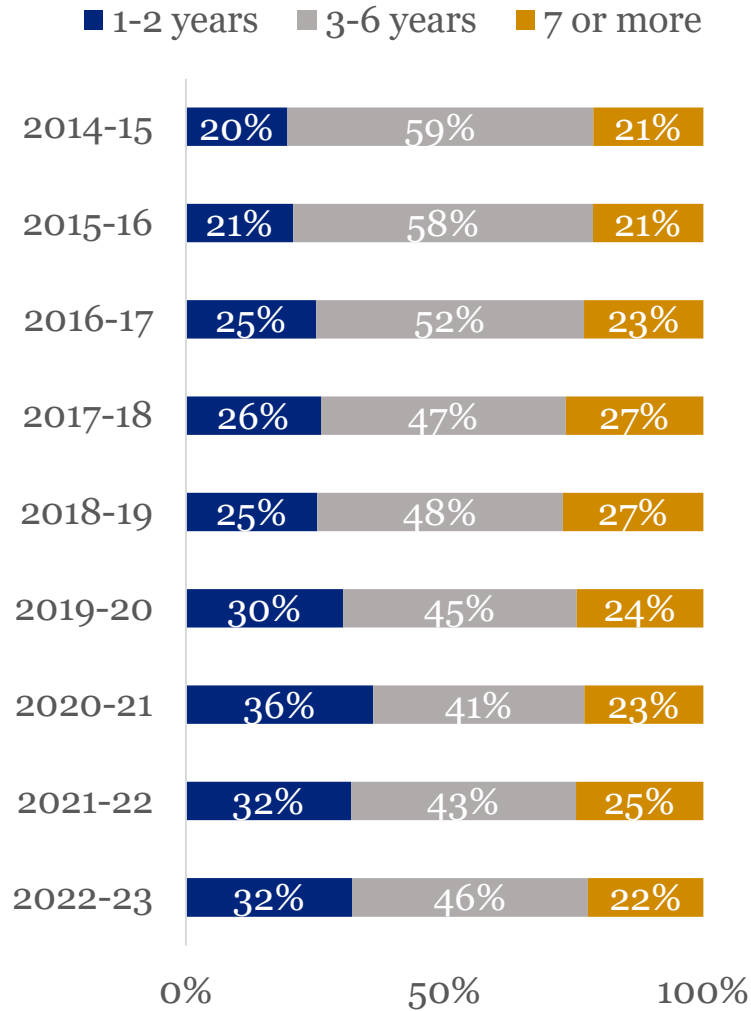
The majority of degrees were completed in the third year.



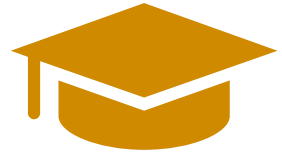
Time to First Degree by Year Completed

The majority of degrees were completed between 3 and 6 years from the start.

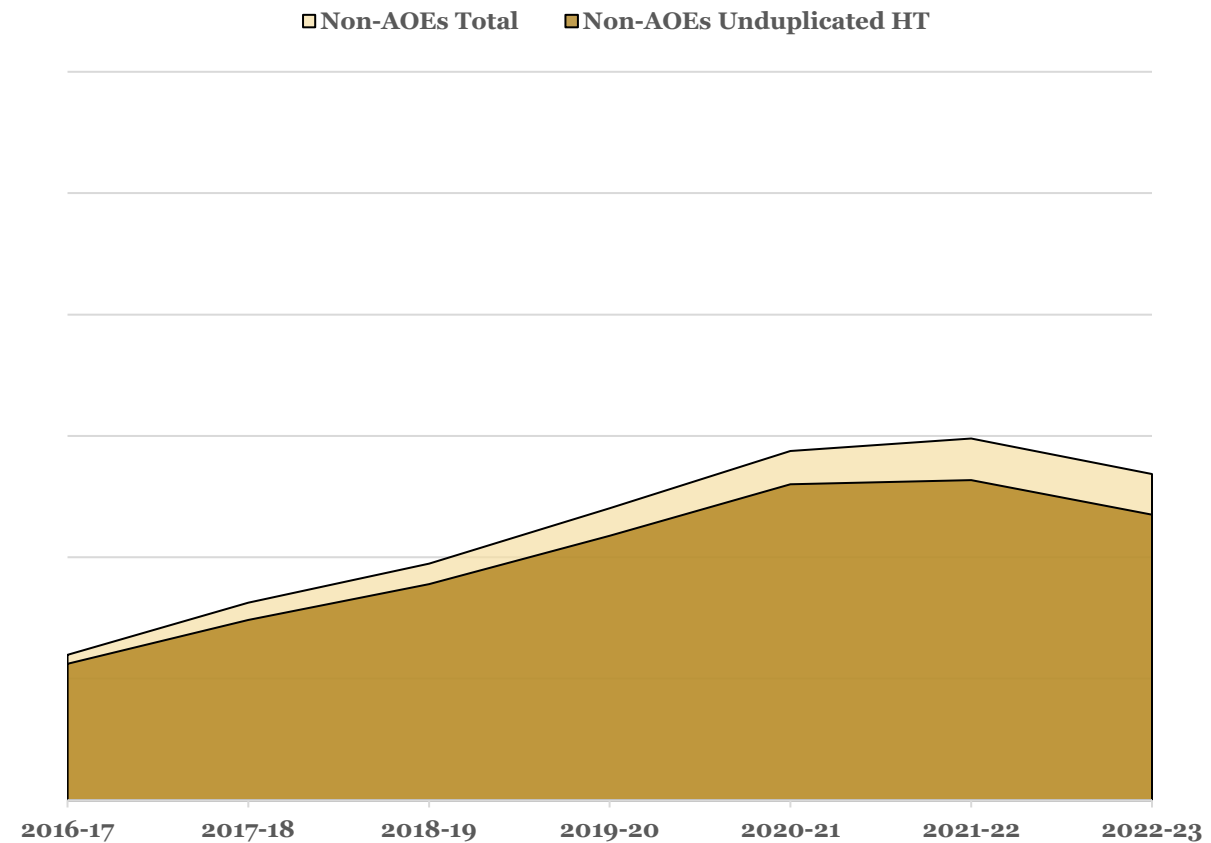
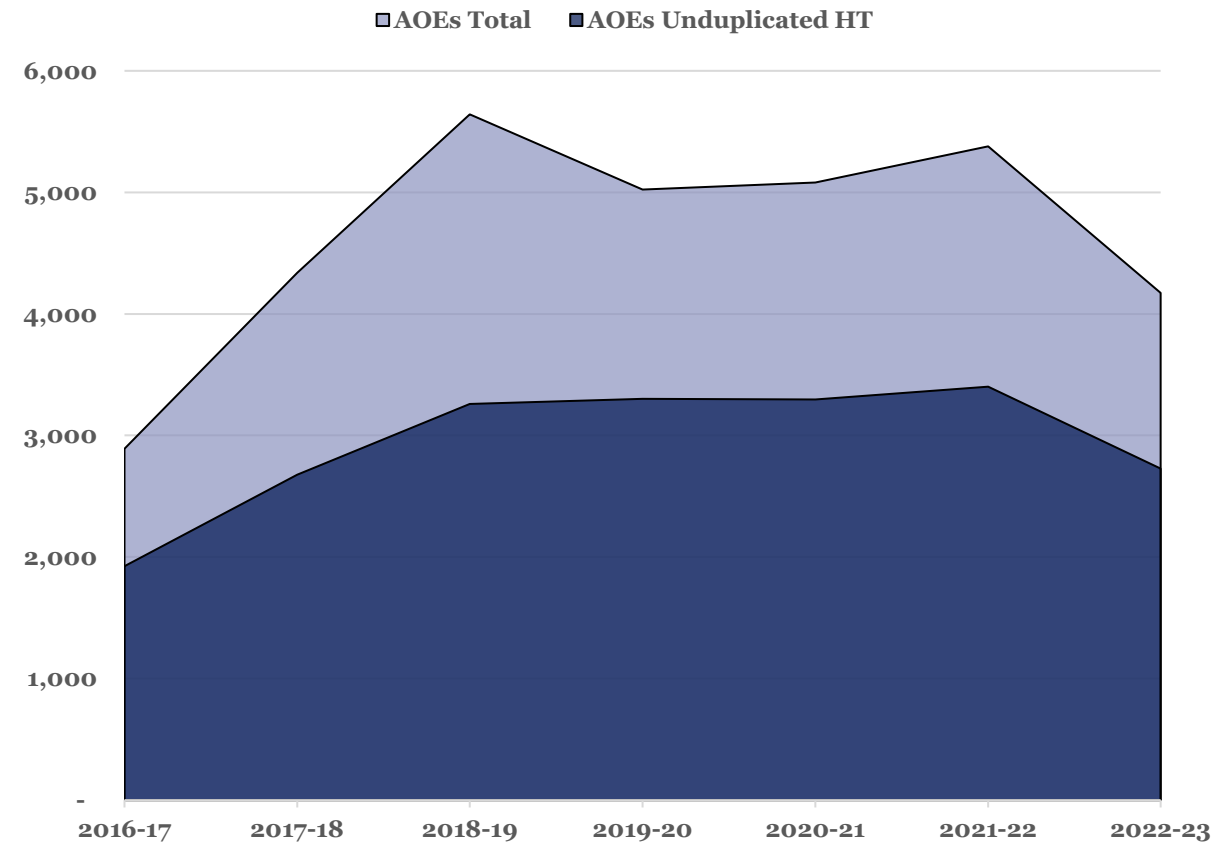
Degree Counts				Percentage		
Academic Year	1-2 years	3-6 years	7 or more	1-2 years	3-6 years	7 or more
2014-15	297	895	322	20%	59%	21%
2015-16	332	929	342	21%	58%	21%
2016-17	482	989	441	25%	52%	23%
2017-18	650	1179	662	26%	47%	27%
2018-19	729	1366	780	25%	48%	27%
2019-20	909	1351	733	30%	45%	24%
2020-21	1137	1283	722	36%	41%	23%
2021-22	951	1296	734	32%	43%	25%
2022-23	782	1111	543	32%	46%	22%



AOE Vs Non-AOE Associate's Degree (Graphs)



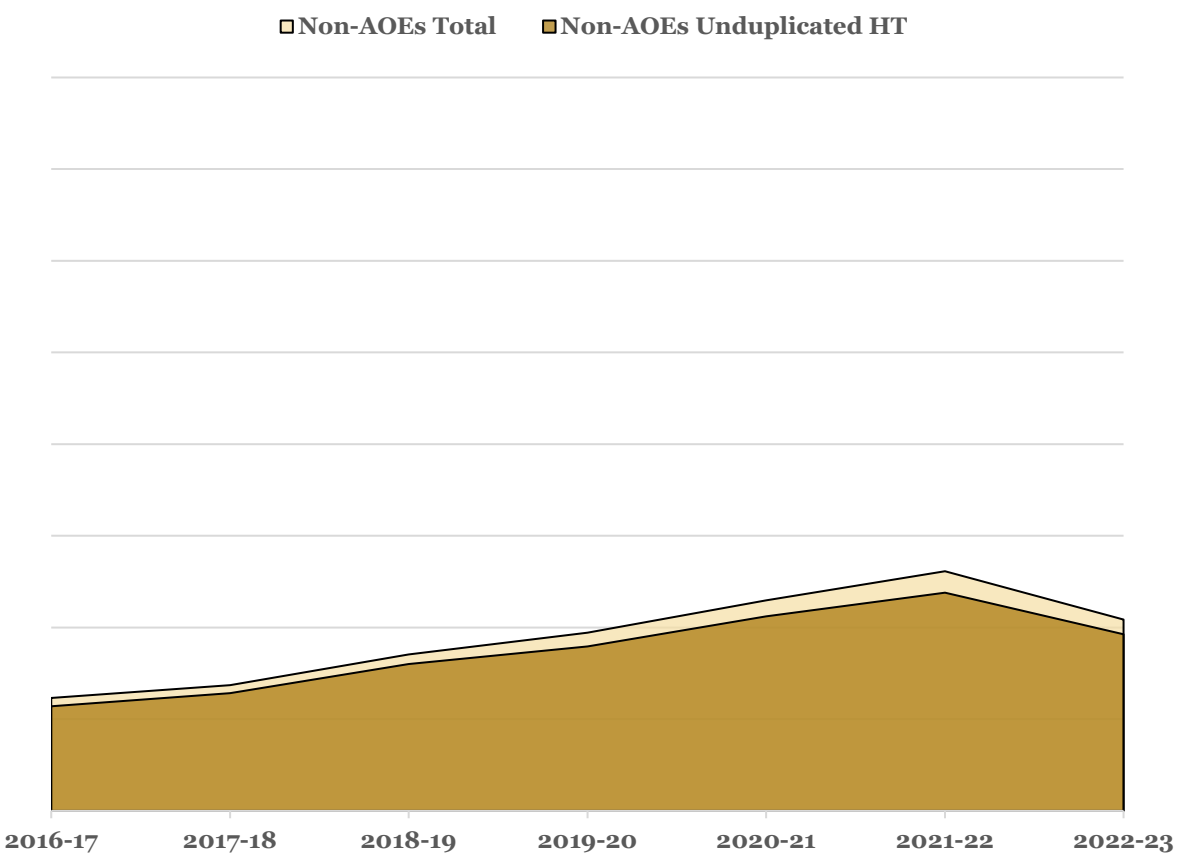
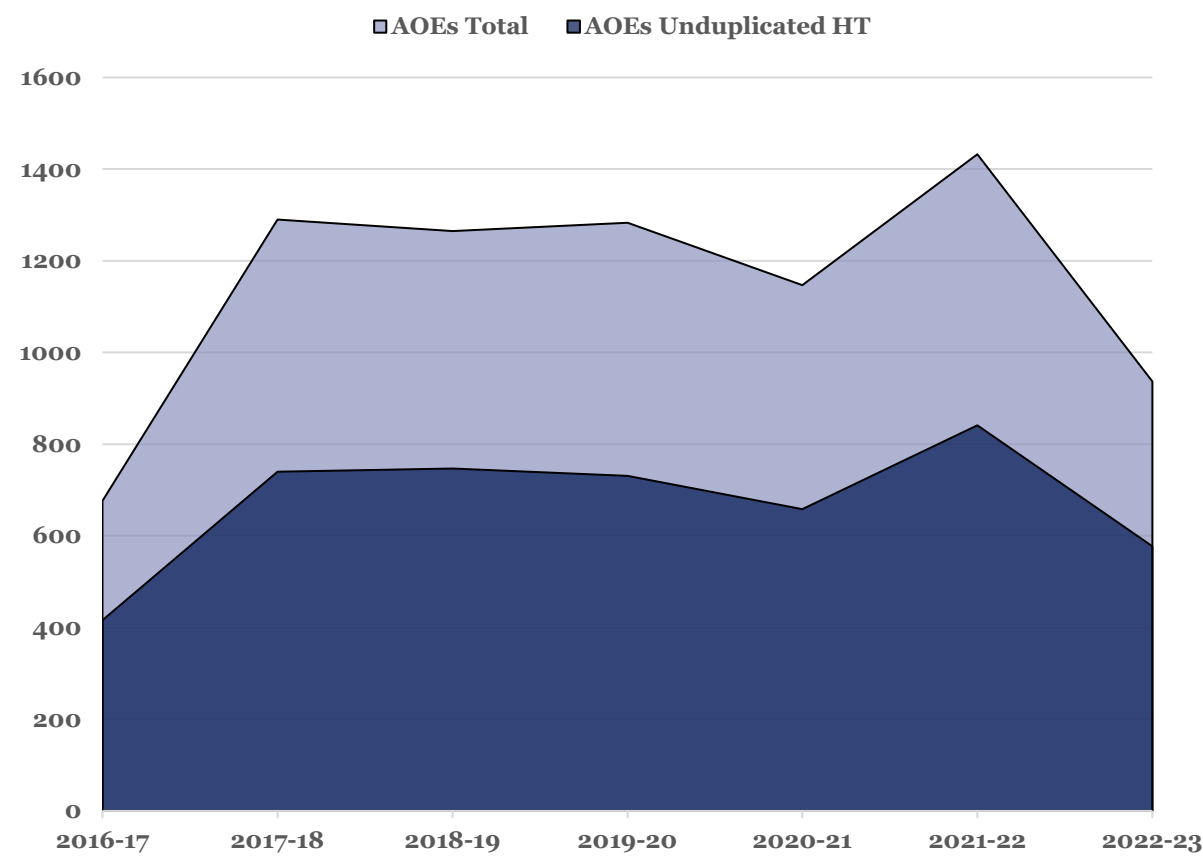
AOE recipients are likely to receive more than one
More AOE's awarded each year than non-AOE's



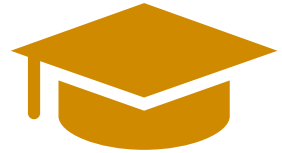
MVC AOE Vs Non-AOE Associate's Degree (Graphs)



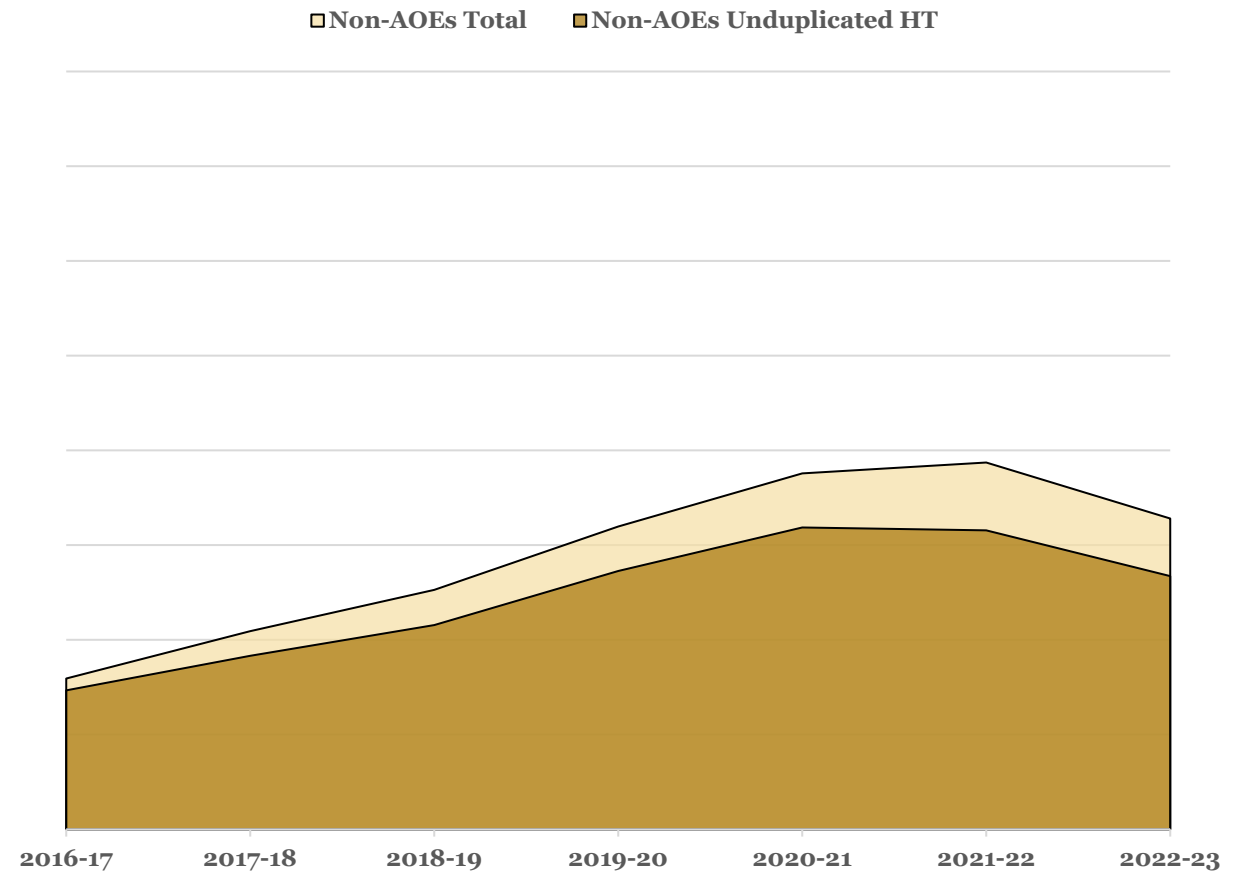
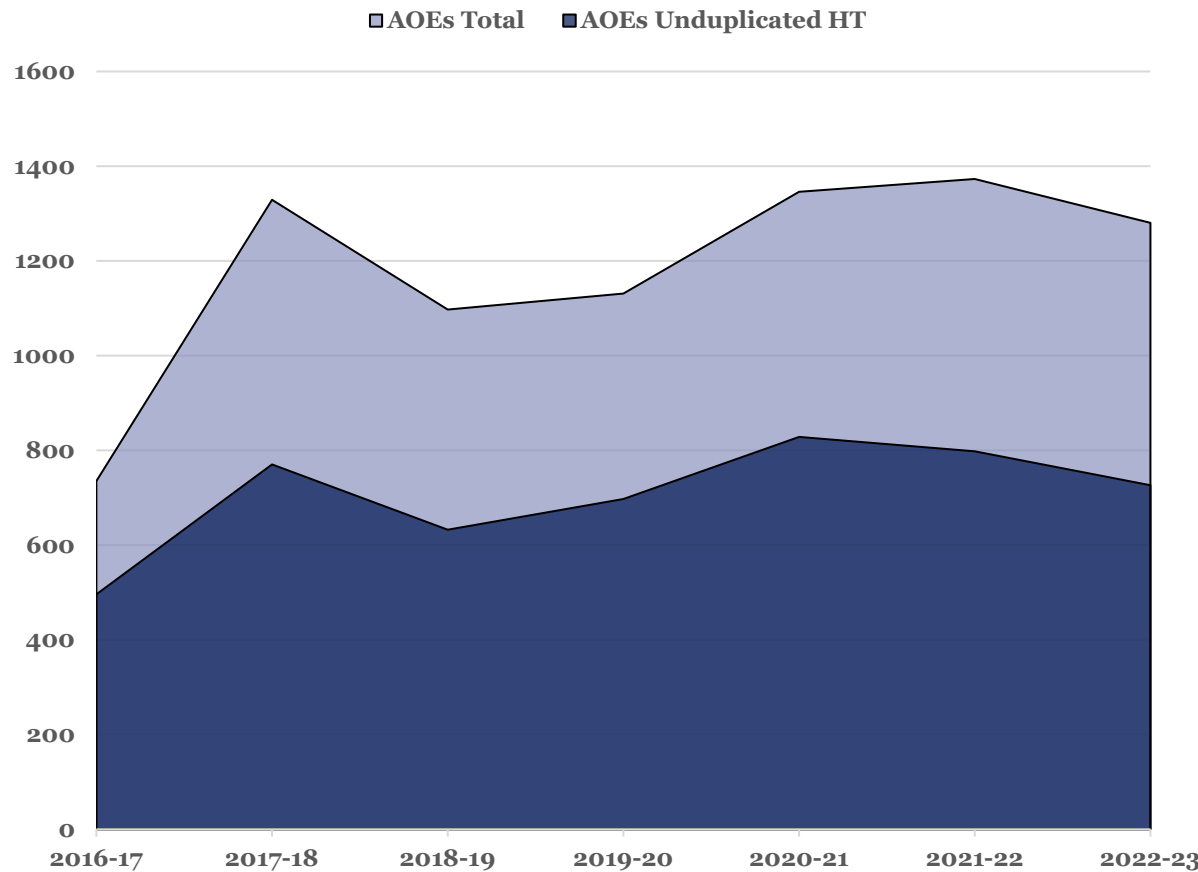
AOE recipients are likely to receive more than one
More AOE's awarded each year than non-AOE's



NC AOE Vs Non-AOE Associate's Degree (Graphs)



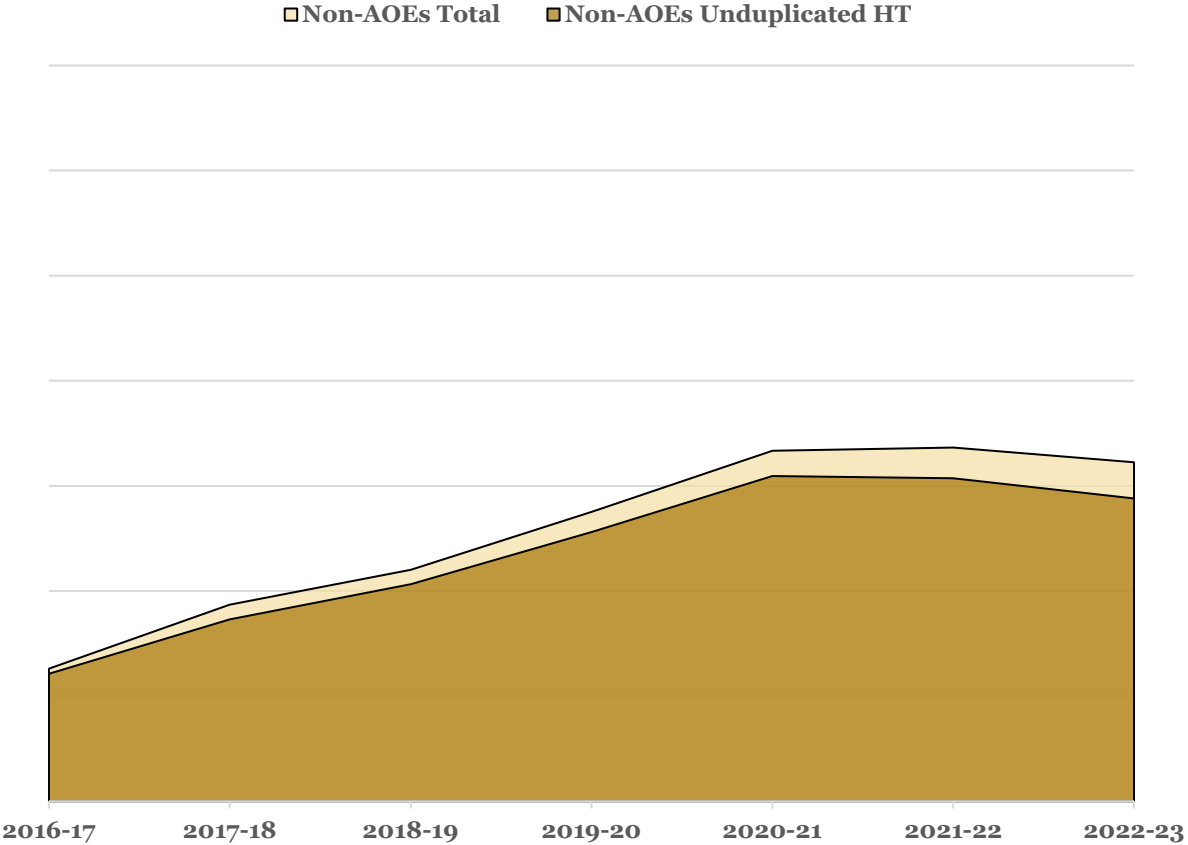
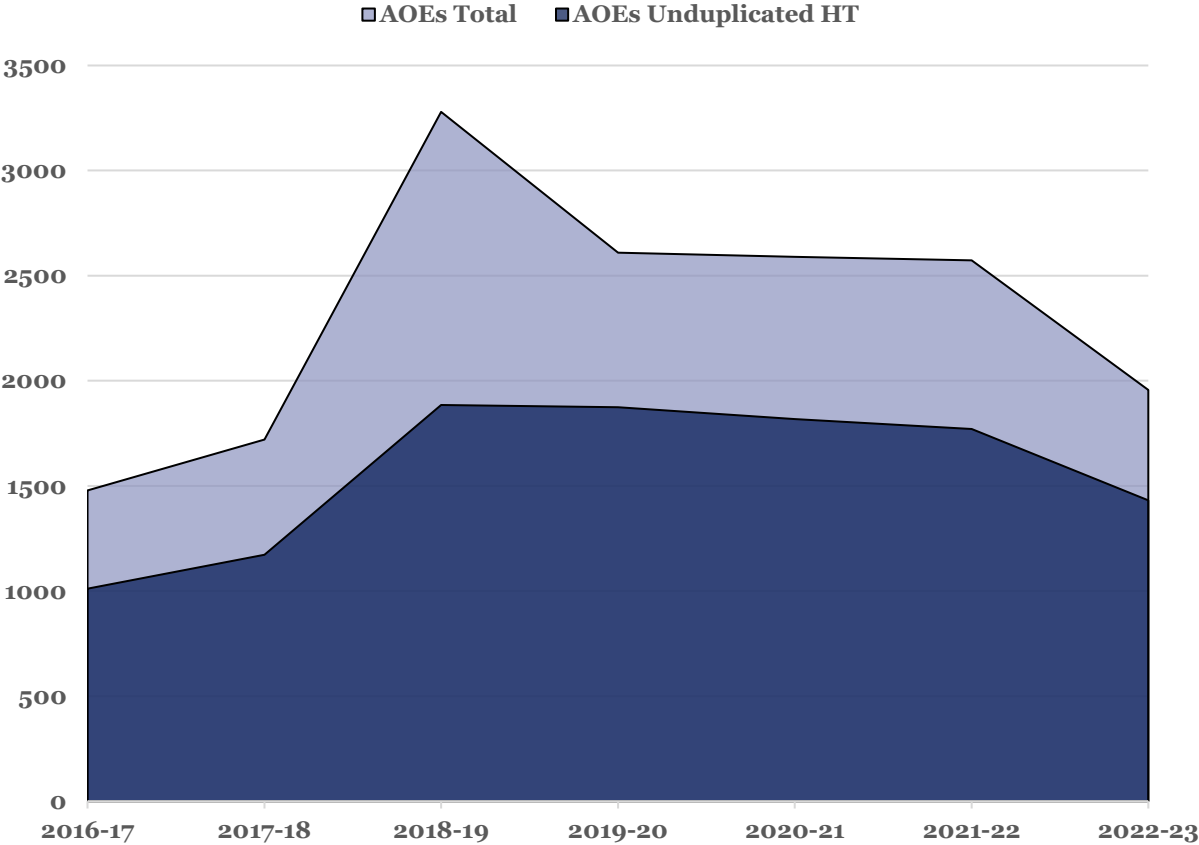
AOE recipients are likely to receive more than one
More AOE's awarded each year than non-AOE's



RCC AOE Vs Non-AOE Associate's Degree (Graphs)

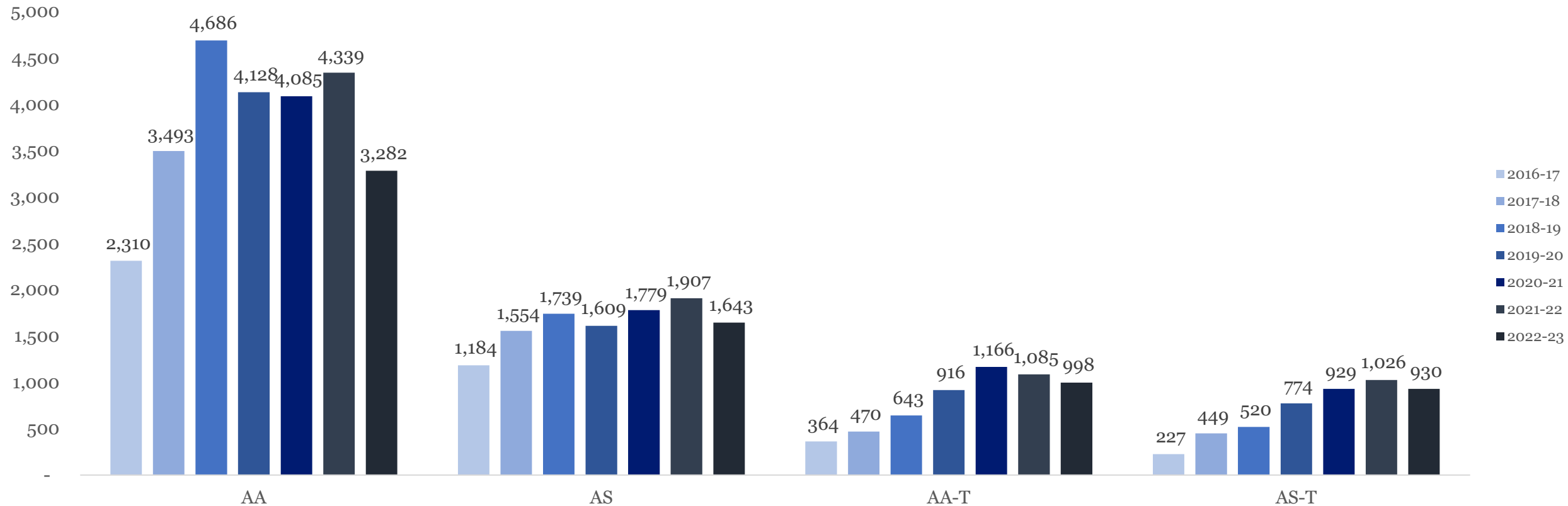


AOE recipients are likely to receive more than one
More AOE's awarded each year than non-AOE's



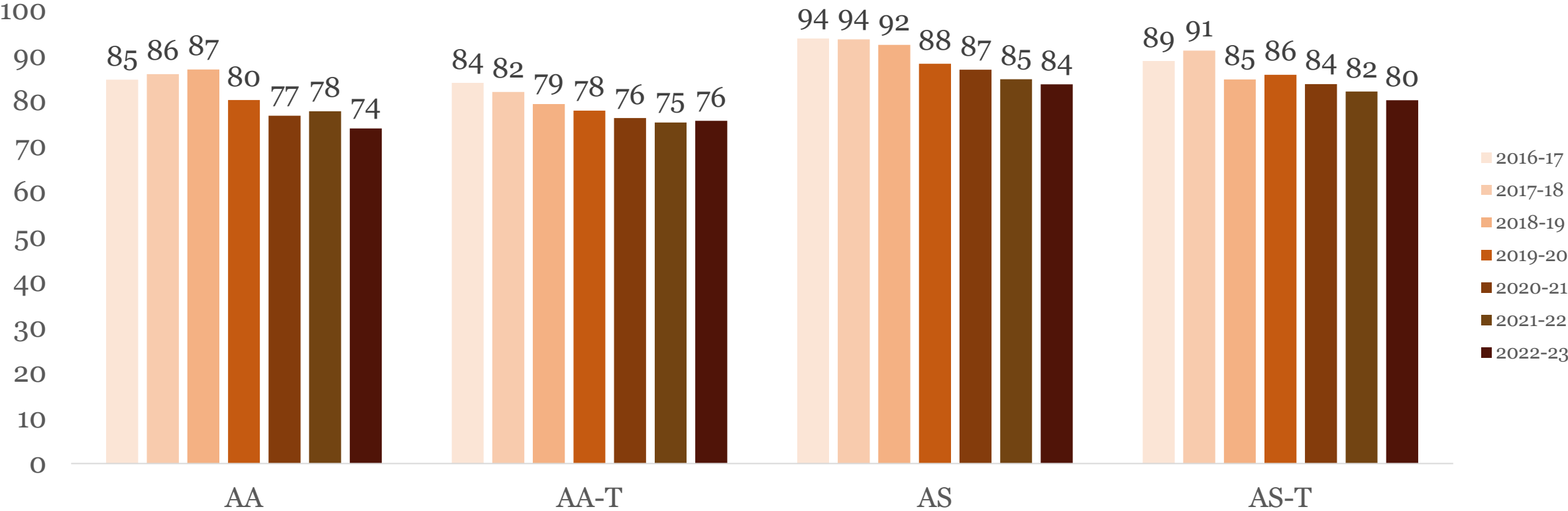
Associate Degrees Awarded by Type

AA degree was the most awarded degree type in the last seven academic years.



Associate's Degree Awarded by Type (AVG Units Earned)

Generally, students with ADT's accrued less units.



Average total CUM units earned at award (not program specific).
Source: COLMART/Colleague

Students by Pathway-MVC

While some pathways are decreasing, public safety and visual and performing arts have increasing since 2018-19



MVC Unduplicated Headcount by Year by Most Recent Program of Study					
Pathway	2018-19	2019-20	2020-21	2021-22	2022-23
1 MVC Business, Health, and Human Services	2,387	2,309	2,065	1,961	2,335
2 MVC Public Safety	2,165	2,249	2,232	1,941	2,630
3 MVC Humanities, Education, Social and Behavioral Science	2,298	2,230	1,995	1,658	1,621
4 MVC Science, Technology, Engineering, and Mathematics	1,995	1,939	1,644	1,541	1,784
5 MVC Communications, English, and World Languages	629	593	538	475	389
6 MVC Visual & Performing Arts	350	363	284	294	436
7 MVC Non-Credit Pathway	14	22	35	35	56
Non MVC Program	6,310	6,685	5,823	5,154	6,681
Unmapped Program	16	32	25	23	16
Total	16,164	16,422	14,641	13,082	15,948

Percentage out of Year				
2018-19	2019-20	2020-21	2021-22	2022-23
15%	14%	14%	15%	15%
13%	14%	15%	15%	16%
14%	14%	14%	13%	10%
12%	12%	11%	12%	11%
4%	4%	4%	4%	2%
2%	2%	2%	2%	3%
0%	0%	0%	0%	0%
39%	41%	40%	39%	42%
0%	0%	0%	0%	0%
100%	100%	100%	100%	100%

Students by Pathway-NC

Natural Sciences, Health, and Kinesiology, and Applied Technologies and Apprenticeships pathways have increased since 2018-19



NC Unduplicated Headcount by Year by Most Recent Program of Study						Percentage out of Year				
Pathway	2018-19	2019-20	2020-21	2021-22	2022-23	2018-19	2019-20	2020-21	2021-22	2022-23
1 NC School of Math, Engineering, Computer Science & Game Dev	2,153	2,277	2,063	1,798	2,029	14%	13%	13%	13%	12%
2 NC School of Social & Behavioral Sciences	2,079	2,210	1,897	1,732	1,839	13%	13%	12%	13%	11%
3 NC School of Business & Management	2,057	2,047	1,875	1,581	1,944	13%	12%	12%	11%	12%
4 NC School of Natural Sciences, Health & Kinesiology	890	1,085	1,081	988	1,188	6%	6%	7%	7%	7%
5 NC School of Applied Technologies & Apprenticeships	855	834	799	820	1,419	5%	5%	5%	6%	9%
6 NC School of Communication, Humanities & Languages	954	1,013	874	719	726	6%	6%	6%	5%	4%
7 NC School of Human & Public Services	813	797	694	577	687	5%	5%	4%	4%	4%
8 NC School of Visual & Performing Arts	503	505	436	383	521	3%	3%	3%	3%	3%
Non NC Program	5,517	6,263	5,770	5,094	6,053	35%	36%	37%	37%	37%
Unmapped Program	122	129	84	93	133	1%	1%	1%	1%	1%
Total	15,943	17,160	15,573	13,785	16,539	100%	100%	100%	100%	100%

Students by Pathway-RCC

Multiple pathways have increased since 2018-19; Health Related Sciences, Visual and Performing Arts, and Non-Credit



RCC Unduplicated Headcount by Year by Most Recent Program of Study					
Pathway	2018-19	2019-20	2020-21	2021-22	2022-23
1 RCC Business, Information Systems, & Technology	6,321	6,247	5,831	5,189	5,910
2 RCC Health-Related Sciences	4,174	4,296	4,774	4,588	4,976
3 RCC Social & Behavioral Sciences	4,576	4,494	4,322	3,728	3,725
4 RCC STEM	3,477	3,400	3,160	2,885	2,989
5 RCC Advanced Technical Arts & Trades	2,655	2,572	2,117	2,071	2,633
6 RCC Languages & Humanities	2,537	2,199	2,072	1,696	1,592
7 RCC Visual, Performing & Creative Arts	1,816	1,928	1,759	1,737	2,055
8 RCC Education & Teacher Preparation	1,447	1,483	1,500	1,437	1,471
9 RCC Non-Credit Pathway	102	163	174	139	334
Non RCC Program	4,234	4,133	3,757	3,243	3,260
Unmapped Program	259	213	171	167	187
Total	31,598	31,128	29,637	26,880	29,132

Percentage out of Year				
2018-19	2019-20	2020-21	2021-22	2022-23
20%	20%	20%	19%	20%
13%	14%	16%	17%	17%
14%	14%	15%	14%	13%
11%	11%	11%	11%	10%
8%	8%	7%	8%	9%
8%	7%	7%	6%	5%
6%	6%	6%	6%	7%
5%	5%	5%	5%	5%
0%	1%	1%	1%	1%
13%	13%	13%	12%	11%
1%	1%	1%	1%	1%
100%	100%	100%	100%	100%



Engagement Centers Outreach PBI at RCC

Who are "our" students?

- Historically, IE provided Excel spreadsheet with list of students in each division
 - Contact info
 - Major
 - GPA
 - Cumulative Units
 - Demographics



5 ACADEMIC ENGAGEMENT CENTERS

- Advanced Technical Arts, Business and Information Systems, and Education and Teacher Preparation
- Health Related Sciences
- LHSS/ Social and Behavioral Sciences
- STEM
- Visual, Performing and Creative Arts Engagement Center





Engagement Centers Outreach PBI at RCC

Home Page

Applicants

Stop Out 1

Stop Out 2

Current Term

COL Instructional Pathway/School

All

Programs of Study
Arranged by Instructional Pathway

2023/10/27
8:03AM
Updated

Current Term Headcount

CCCApply Headcount

1 Term Stopout Headcount

2 Term Stopout Headcount

Program Title (Current Term)

All

Program Title (Application)

All

Program Title (1Term Stopout)

All

Program Title (2Term Stopout)

All

Term (Current Term)

23FAL

Term (Application)

All

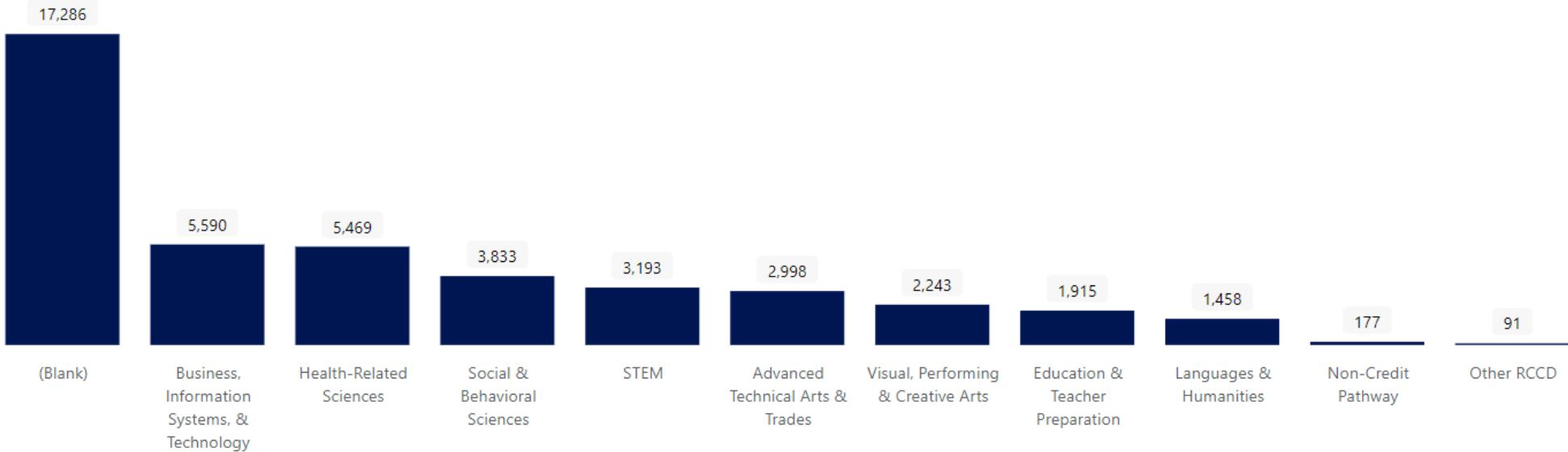
Year Session (1Term Stopout)

All

Year Session (2Term Stopout)

All

Current Term Headcount by Instructional Pathways/School





Engagement Centers Outreach PBI at RCC

Who are the new students to our pathway and how can I support them?

How many students are in this major and how do I contact them?

How many students have earned 20 units, but do not have a CSEP?

Thank You

November 3, 2023

David Buitron, Institutional Research Analyst

Dulce Bravo, Institutional Research Analyst

Brandon, Owashi, Institutional Research Director