The Economic Value of Riverside City College

**About RCC**
- 32,119 Credit students
- 1,032 Employees

**The RCC Service Area**
- in San Bernardino and Riverside Counties, California

**1 out of every 52** jobs in the RCC Service Area is supported by the activities of RCC and its students.

**ECONOMIC IMPACT ANALYSIS**

**Operations spending impact**
Impact of annual payroll and other spending

- **$167 million** Added income
  - Enough to buy 4,976 new cars

**Alumni impact**
Impact of the increased earnings of RCC alumni and the businesses they work for

- **$117.3 million** Added income
  - An economic boost similar to hosting the World Series 20x

**Student spending impact**
Impact of the daily spending of RCC students attracted to or retained in the region

- **$70.1 million** Added income
  - Enough to buy 5,638 families' a year's worth of groceries

**INVESTMENT ANALYSIS**

For every $1...

- **Students** gain $6.70 in lifetime earnings
- **Taxpayers** gain $1.40 in added tax revenue and public sector savings
- **Society** gains $8.50 in added income and social savings

The average associate degree graduate from RCC will see an increase in earnings of **$10,100** each year compared to someone with a high school diploma or equivalent working in California.

Sources:
- March 2022