The Economic Value of Norco College

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of NC alumni and the businesses they work for

$80.5 million Added income
1,295 Jobs supported
An economic boost similar to hosting the World Series 13x

Operations spending impact
Impact of annual payroll and other spending

$72 million Added income
609 Jobs supported
Enough to buy 2,146 new cars

Student spending impact
Impact of the daily spending of NC students attracted to or retained in the region

$23.4 million Added income
510 Jobs supported
Enough to buy 1,883 families’ a year’s worth of groceries

INVESTMENT ANALYSIS

For every $1...

Students gain $7.10 in lifetime earnings

Taxpayers gain $1.50 in added tax revenue and public sector savings

Society gains $9.60 in added income and social savings

The average associate degree graduate from NC will see an increase in earnings of $9,200 each year compared to someone with a high school diploma or equivalent working in California.