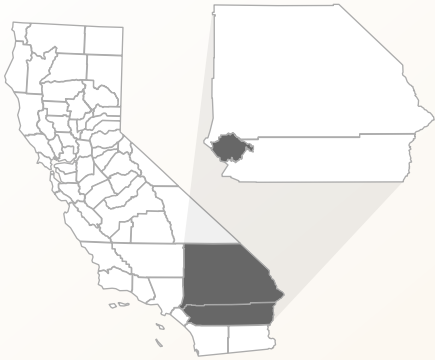


The Economic Value of the Riverside Community College District's Career and Technical Education



About RCCD's CTE

 **27,834**
Credit students

 **343**
Employees

The Riverside Community College District consists of Moreno Valley College, Norco College, and Riverside City College.

The RCCD Service Area
(in San Bernardino and Riverside Counties, CA)

Economic impact analysis



 **\$480.0 million** Added income

Alumni impact

Impact of the increased earnings of RCCD's CTE alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl 1x

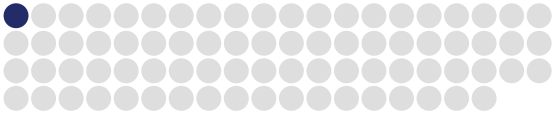


OR **6,934** Jobs supported



1 out of every **78**

jobs in the RCCD Service Area is supported by the activities of the colleges and their CTE students.



 **\$197.2 million** Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy **4,175** new cars



OR **756** Jobs supported



 **\$74.6 million** Added income

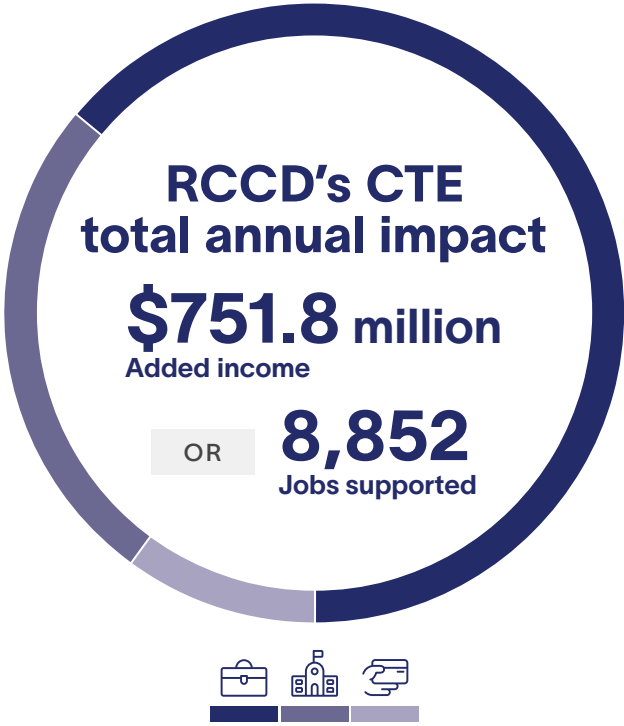
Student spending impact

Impact of the daily spending of RCCD's CTE students attracted to or retained in the region

Enough to buy **5,084** families* a year's worth of groceries



OR **1,162** Jobs supported

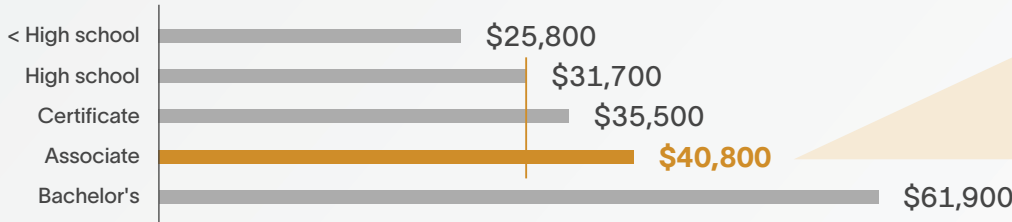


● = 100 jobs * = family of four

Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from RCCD's CTE will see an increase in earnings of **\$9,100** each year compared to someone with a high school diploma working in California.

For every \$1...



CTE students gain **\$8.20** in lifetime earnings



Taxpayers gain **\$1.50** in added tax revenue and public sector savings



Society gains **\$10.20** in added income and social savings