

The Economic Value of Norco College



About NC

 **17,324**
Credit students

 **769**
Employees

The NC Service Area
(in San Bernardino and
Riverside Counties, CA)

Economic impact analysis



 **\$84.1 million** Added income

Operations spending impact

Impact of annual payroll and other spending

An economic boost similar to hosting the World Series **13x**

OR **860** Jobs supported



 **\$36.6 million** Added income

Alumni impact

Impact of the increased earnings of NC alumni and the businesses they work for

Enough to buy **775** new cars



OR **497** Jobs supported



 **\$28.8 million** Added income

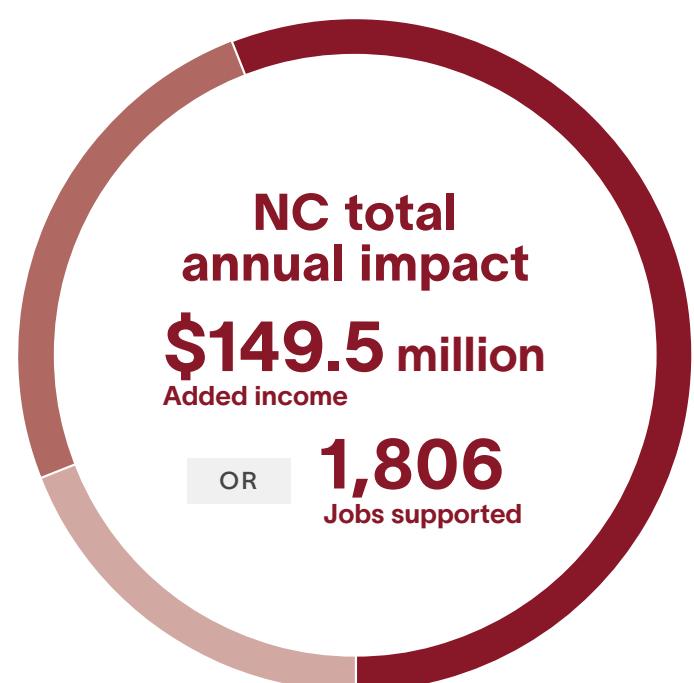
Student spending impact

Impact of the daily spending of NC students attracted to or retained in the region

Enough to buy **1,966** families* a year's worth of groceries



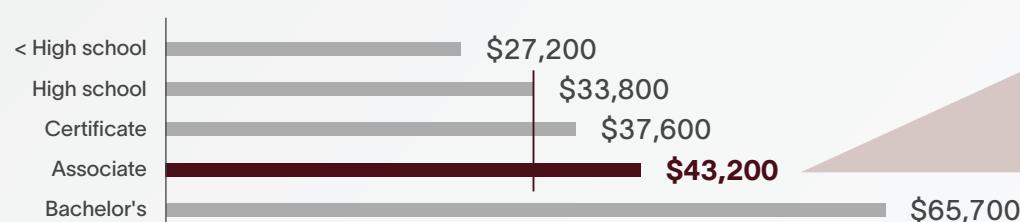
OR **450** Jobs supported



Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from NC will see an increase in earnings of **\$9,400** each year compared to someone with a high school diploma working in California.

For
every
\$1...



Students gain \$7.70
in lifetime earnings



Taxpayers gain \$1.70 in added tax revenue and public sector savings



Society gains \$11.20 in added income and social savings