March 31, 2012 will mark the 85th anniversary of the birth of labor leader and civil rights activist César Estrada Chávez. In 1972, Chávez visited the campus of Riverside City College and was given a tree containing pledges from RCC students, faculty and administrators to boycott non-union lettuce which was one of his causes at the time. At an April 28, 1995 ceremony, RCC named its Admissions and Counseling Building “The César E. Chávez Admissions and Counseling Building”. Present and speaking at the ceremony was Dolores Huerta who (along with Chávez) co-founded the National Farm Workers Association (NFWA) in 1962. The organization later became known as the United Farm Workers (UFW). For more information about César Chávez, visit the César Chávez Foundation website: http://www.chavezfoundation.org/ or the State of California Department of Education website: http://chavez.cde.ca.gov/ModelCurriculum/Public/index1.aspx

The photo below appeared in the September 27, 1972 issue of the Tiger Times student newspaper. Pictured from left-to-right are: Geraldine Valenzuela de Woods (Associate Professor, Anthropology 1970-93), Frank Corona (Associate Professor, Spanish 1966-96), Chávez and Dr. Kenneth Harper (RCC President 1972-74).

Reproduced below is the headline story from the May 10, 1995 “Viewpoints” newspaper reporting the naming of the Admissions and Counseling Building after Chávez.
Below is the plaque that can be seen near the entrance of the “The César E. Chávez Admissions and Counseling Building.

It is 3 years and 50 weeks until RCC’s 100th Anniversary on March 13, 2016.

The Riverside City College Instructional Media Center is bringing you this five year countdown to RCC’s 100th Anniversary. Our intention is to give everyone a weekly glance at the many people and events that have been a part of the college. Our thanks go to the RCC Digital Library Archives and the District’s Office of Strategic Communications and Relations for allowing us to use their photo and newspaper collections. Thanks as well to all of the RCC students and Faculty Advisors that were a part of the yearbook and newspaper staffs. Thanks also to Tom Johnson and Gilbert Jimenez who wrote “the book” about RCC’s history. “Riverside City College 1916-1981- A 65 Year History” is available in the RCC Digital Library. For copyright purposes, all images originating from Riverside City College publications and the District’s Office of Strategic Communications and Relations are the property of the Riverside Community College District.