

June 4, 2012

Countdown to Riverside City College's 100th Anniversary

On March 18, 1957 the Riverside City School Board voted unanimously to change the name of Riverside College to Riverside City College. Later that year, a directional sign was erected on Magnolia Avenue. The sign, which included neon light letters spelling out "*Riverside City College*" and an arrow pointing towards the institution, was located in front of Central Jr. High School (now known as Central Middle School). The probable reason for its location there was the fact that the view of the RCC Quadrangle was obscured by houses that, at the time, stood between the Quad and Magnolia Avenue. By the late 1970s, the sign that once announced ASB activities and athletic events was but a memory. The first photo, showing two RCC students placing letters advertising an ASB play, is from the 1958 "*Tequesquite*" yearbook.



In the second photo (also from the 1958 yearbook), Riverside City College students can be seen drumming up interest in a football game between RCC and Cerritos.



It is 3 years and 40 weeks until RCC's 100th Anniversary on March 13, 2016.

The Riverside City College Instructional Media Center is bringing you this five year countdown to RCC's 100th Anniversary. Our intention is to give everyone a weekly glance at the many people and events that have been a part of the college.

Our thanks go to the RCC Digital Library Archives and the District's Office of Strategic Communications and Relations for allowing us to use their photo and newspaper collections. Thanks as well to all of the RCC students and Faculty Advisors that were a part of the yearbook and newspaper staffs. Thanks also to Tom Johnson and Gilbert Jimenez who wrote "the book" about RCC's history. "Riverside City College 1916-1981- A 65 Year History" is available in the RCC Digital Library.

For copyright purposes, all images originating from Riverside City College publications and the District's Office of Strategic Communications and Relations are the property of the Riverside Community College District.