

REFLECTS FY 2019-20

The Economic Value of Riverside City College

About RCC



The RCC Service Area in San Bernardino and Riverside







jobs in the RCC Service Area is supported by the activities of RCC and its students.

ECONOMIC IMPACT ANALYSIS





Operations spending impact

Impact of annual payroll and other spending

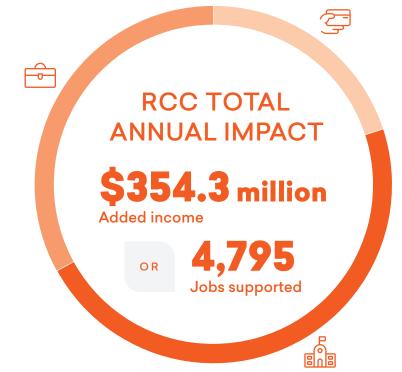
= 50 jobs * = family of four

\$167 million Added income

Enough to buy

OR 4,976 new cars







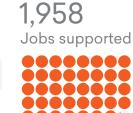
Alumni impact

Impact of the increased earnings of RCC alumni and the businesses they work for

Added income

An economic boost similar to hosting the World Series

20x





Student spending impact

Impact of the daily spending of RCC students attracted to or retained in the region

\$70.1 million Added income

Enough to buy 5,638 families* a year's worth of groceries

1,523 Jobs supported



INVESTMENT ANALYSIS



For every \$1...



Students gain \$6.70 in lifetime earnings





Taxpayers gain \$1.40 in added tax revenue and public sector savings





Society gains \$8.50 in added income and social savings



The average associate degree graduate from RCC will see an increase in earnings of \$10,100 each year compared to someone with a high school diploma or equivalent working in California.

