

REFLECTS FY 2019-20

The Economic Value of Norco College

About NC

17,695 Credit students



The NC Service Area in San Bernardino and Riverside Counties, California



ECONOMIC IMPACT ANALYSIS



🔵 = 25 jobs

* = family of four



Alumni impact

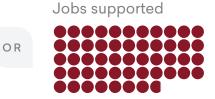
Impact of the increased earnings of NC alumni and the businesses they work for

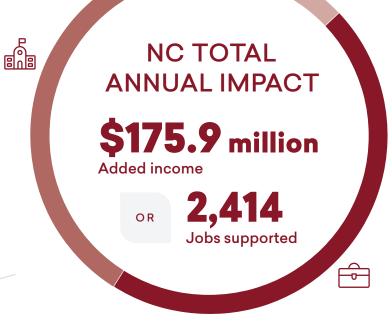
\$80.5 million Added income



An economic boost similar to hosting the World Series 13x

1,295







Operations spending impact

Impact of annual payroll and other spending

OR

\$72 million Added income





609



Student spending impact

Impact of the daily spending of NC students attracted to or retained in the region



Added income



Enough to buy 1,883 families* a year's worth of groceries



INVESTMENT ANALYSIS







Students gain \$7.10 in lifetime earnings **6666666**



Taxpayers gain \$1.50 in added tax revenue and public sector savings

\$



Society gains \$9.60 in added income and social savings 66666

99996

The average associate degree graduate from NC will see an increase in earnings of **\$9,200** each year compared to someone with a high school diploma or equivalent working in California.



Sources: Emsi Burning Glass Economic Impact Study; http://www.chicagotribune.com/news/opinion/commentary/ct-world-series-host-cities-economy-20151103-story.html; http://www.usatoday.com/ story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/; http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/

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